

Article Cash

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Introduction

Nearly everyone in internet marketing is talking about how great it is to make money with articles. And it's true, articles are an awesome and easy way to make money online. And the best part is, there is more than one way to do it.

You can create articles that generate free traffic to your website and get you sales for what ever it is that you are selling. These same articles can send traffic to websites you are promoting as an affiliate and get you long term residual income in the form of affiliate commissions.

You can create websites full of meaningful content and run adsense ads on your WebPages to generate income by selling targeted advertising to people that are looking for targeted traffic.

You can even quickly create your own e-books and sell them on their own mini sites, or even sell resell rights to these e-books. The truth is, there are many ways to make money by way of writing articles and this books teaches you the most profitable and

simple ways to do it. PLUS, how to create great articles that generate traffic as quickly and effortlessly as possible!

So let's get started:

The Fastest And Easiest Way To Write Great Articles

What most people don't realize is that the work is already done for them, they don't need to come up with unique content from the top of their heads, they just need to look for what is already out there and improve on it.

Every possible topic has been covered and covered well by someone, but most of the time these people don't even want to profit from their work, they do it for the fun of it, which is great for you.

While you can't steal these people's hard work, (we wouldn't want to anyway, we want to profit from our work) you can use their ideas and learn from their content to write your own. Anyone can become an expert enough in a subject to write a 750 word article on it in

minutes if you have the write content in front of you.

I'm skipping ahead of myself here, but I'm going to tell you where to find this content now, then tell you how to come up with article ideas afterwards.

When I come up with an article idea I go directly to the source of the Internet's content. Online bulletin boards, FAQ pages and Article directories!

Every time I need to learn about something to write about it or just for the heck of it, I go to these places.....

<http://www.goarticles.com>

<http://www.groups.google.com>

Everything I could ever want to know about nearly every subject known to man I can find for free there, if you're willing to dig for it.

All I then do is dissect all the information out of the articles, re write them into my words and add a snazzy article title.

So say you wanted to write an article or

articles on fly fishing to promote a fly fishing e-book thru clickbank.com, here's what I would do.

I would go to [Groups.google.com](https://www.google.com) and type in fly fishing and see what questions people were asking.

I would also go to [Goarticles.com](https://www.goarticles.com) and type in fly fishing and see what articles are already written and how many people have viewed them so you can tell which article topics are the most popular.

Then when I wanted to start writing my article I'd go to [FAQ.org](https://www.faq.org) and look there for fly fishing Frequently Asked Questions and rewrite that content in my own words for my own articles.

******DISCLAIMER******

I don't mean steal other peoples content when I say rewrite. I mean use the FAQ's as a place to research a topic and then use that research as a bases for your articles.

Your articles don't have to be masterpieces that are 5000 words in length, in fact it

will help your sales if you keep them short 500 to 750 words and you give your readers information they can instantly use and implement.

The most important part to your article is your article title, it will make or break your article.

When people read articles they want information that they can use straight away. Say for you instance you're writing about how to get your baby to sleep better at night, then you'd want a title something like this.

"6 Easy Steps For A Better Nights Sleep For You And Your Baby That You Can Implement Tonight!"

Ok, that's not perfect but you get the idea. I've found if you're targeting the Internet Marketing niche you'll find your articles will get a better response and you will make more sales if you give people a plan they can use to make money straight away from your article.

For instance, let's say your promoting the

"Google Cash" e-book that shows people how to make money with Google Adwords, you could write articles on the following....

- How you made money following the formula in the ebook.
- Give them a well thought out business plan they can steal and use as their own. Or even....

Tell them how you failed using the Google Cash method but another method worked for you.

People love a story, success story or even a failure.

How to edit your article so it looks like you're a professional writer.

The number 1 reason why most articles don't get published (behind not following posting guidelines, which I talk about next chapter) is the article is full of spelling errors.

Just because I said you don't have to worry so much about correct grammar in your article, it doesn't mean you can slack off and not proof read and spell check your work.

Even if you don't have a spell checker program on your computer, there are plenty of free web based ones.

<http://www.jspell.com/jspell.html>

If you are having trouble with one or two words, why not try <http://www.dictionary.com>

You will also want to make sure your article flows properly and makes perfect sense. I know sometimes I write one word but mean another. Like put instead of but, etc....

You might want to print it out and read it aloud a few times, or even get a few other people to do the same.

This is also a good time to see if you've covered everything you've wanted to cover and your not leaving anything out the reader might need to know. There is nothing worse then an article that either doesn't make sense, or leaves so much information out due to the fear of giving too much away, that it's practically blank and full of fluff no one is interested in. (...)

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