ISUZU in MOTION

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Isuzu Ireland Limited.

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Whatever your destination, the new Isuzu D-MAX takes you there with



Isuzu engineers have incorporated latest technical innovations into the new Isuzu D-MAX, ranging from galvanized steel damping components to a passenger-friendly but highly effective compliant suspension, to an exciting performance on any type





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But all you really need to know is that new Isuzu D-MAX further extends the proud heritage of one of the world's greatest pickup manufacturers.

That guarantees the unmatched durability and quality of the Isuzu tradition, as well as promising a whole new driving experience.

Come and join us as we celebrate yet another series of engineering trumphs destined to change forever the way a pickup moves, feels and drives... only with the Isuzu D-MAX. Work it hard or cruise it easy - the new Isuzu D-MAX makes things happen, but differently.









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Max POWER is at your command

Experience the new **Isuzu D-MAX** powertrain that uses the cuttingedge direct injection diesel technology to give you superb power, delivery, remarkable fuel efficiency, and outstanding durability.

3.0-litre Intercooled Turbocharged Diesel (4JJ1-TC)

with remarkably less fuel consumption and exhaust emissions. Even on steep uphill grinds, the 3.0-litre turbo delivers strong power and torque at low rpm for satisfying acceleration and reliability in the widest range of driving conditions.

2.5-litre Intercooled Turbocharged Diesel (4JK1-TC)

Sharing the 3.0-litre turbo's advanced direct injection technology, this fuel efficient 2.5-litre turbo uses a high pressure injection pump with low exhaust emissions, plus a double-scissors gear for reduced noise, without compromising power output.

STEERING WITH A CAR-LIKE FEEL

Highly accurate and precise steering translates into driver comfort, confidence and overall safety as well. The new **Isuzu D-MAX**'s rack-and pinion system is lighter, more compact, highly responsive and communicates to the driver for the most positive, direct and sporty steering feel.





OUTSTANDING DURABILITY

A rugged body design incorporates double-sided galvanized steel sheets for maximum rigidity in extraordinary driving conditions. The Isuzu's high-performance full frame with large side-members minimizes torsion distorsion, to increase safety and long-life dependability.

SUSPENSIONS FOR ALL CONDITIONS

The front suspension on the 2WD uses double wishbones with a coil spring setup for ride comfort. 4WD variants use double wishbones with torsion bar springs for extra grip and stable performance in the toughest conditions. All models use rigid elliptical leaf-spring rear suspension for unrivalled durability on every type of terrain imaginable.







A Passionate PERFORMANCE by ISUZU

The new **Isuzu D-MAX**'s ingenious 4WD system with shift-on-the-fly technology is incredibly easy to use. Three transfer modes, (2H-4H-4L), are controlled by buttons ergonomically located in the centre of the instrument panel, to cover all imaginable on-and off-road driving conditions. The neutral mode releases the central differential from the transmission when towing.

Isuzu engineers have made it so that you can shift form 2H to 4H at the speeds of up to 100 kph(62 mph). But there's more to the new **Isuzu D-MAX** than meets even the most discerning eyes.

Take the automatic transmission, for instance. It features the 3rd start mode for reducing wheel spin on slippery surfaces, the power mode for improved performance, the grade logic control for ideal gear selection for every level of engine performance under road conditions, and the Direct Electronic Shift Control(DESC) for smooth gear shift.

Add in high ground clearance to protect the underbody, high approach and departure angles for smooth passage over obstacles, then consider its amazing ability to be driven laterally on slopes of up to 49 degrees.

The new **Isuzu D-MAX** can master such a range of driving conditions, thanks to its state-of-the art technology honed from experience, and the sheer technical capabilities found in an Isuzu pickup.

That's why the new **Isuzu D-MAX** will tackle any terrain head on and come out a winner.









A New ISUZU for a new OUTLOOK on life

You can forget all stereotypes of utilitarian pickup interiors. The **Isuzu D-MAX** is a new industry benchmark for all pickups, with its spacious cabin and enhanced comfort levels. If there's a single pickup that sums up the spirit of Isuzu, the new Isuzu D-MAX is it.

It has the ideal balance of aerodynamic exterior styling and a luxurious interior that looks and feels as spacious as an MPV. Ambience, comfort, convenience, ergonomic design and roomy layout... the new Isuzu D-MAX pickup has it all.

No matter how you look at the new Isuzu D-MAX, it accommodates your active lifestyle in every way possible, whether it's for work or leisure.

Experience the elegant design cues which Isuzu designers have incorporated into the new Isuzu D-MAX, providing harmony between ergonomics and practical functionality for driver and passengers alike. From the new sporty front grille and bumper with its front fog lamps, to stylish side door mirrors with indicators... the new Isuzu D-MAX is packed with an awesome equipment list.

Combination meters which are easy to read... full mode/dial-type air conditioning controls... a large rear window with electric demister... all add to the ideal cabin ambience and the high levels of Isuzu technology.

Even the centre tailgate handle adds a touch of luxury



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A Commitment to SAFETY

The ultra-safe cabin design for the new **Isuzu D-WAX** pickup stems from Isuzu's endless drive for perfection, and a variety of engineering innovations specifically designed to protect the most important part of the pickup... the people inside.

The reinforced chassis frame has front and rear crushable zones, a reinforced centre zone, side door beams for all doors and a reinforced front bumper.

Active safety comprises 3-channel, 4-sensor, Anti-lock Braking System(ABS) and Electronic Brake-force Distribution(EBD) for ultimate confidence in braking performance in on-and off-road driving conditions. To enhance active safety still further, you'll also find front fog lamps, and a rear demister.

The new **Isuzu D-MAX**'s brake system is the perfect partner to its brilliant performance, providing crisp, sure braking power. Front ventilated discs, gripped by powerful 2-pot calipers, are supported by strong and reliable drum brakes at the rear. Add a vacuum assist tank and you get optimal braking efficiency when driving downhill.

Passive safety is strong, too. Isuzu's crash absorption body distributes impact energy away from the cabin, while side door beams provide excellent protection for occupants and reduce cabin deformation in side collisions. Wheel stoppers also prevent wheels from intruding into the cabin in a frontal collision. By incorporating a collapsible steering column and adjustable shoulder anchors, Isuzu has raised levels of passive safety even higher in the new **Isuzu D-MAX**.

Finally, single or dual SRS airbags are available to make sure you travel safely as well as quickly and in style - pampered after a quiet ride in luxury that you would expect to find in the new **Isuzu D-MAX**.





ISUZU *in* **MOTION**



For the Toughest Tasks

The new **Isuzu D-MAX** is the ultimate workhorse, and it's henerous cargo bed will handle heavy commercial loads, so you really get your money's worth. The bed has a double layer steel lining, to take on the toughest jobs, in almost any driving conditions, on-road and off.

Large and spacious for all types of cargo, the new **Isuzu D-MAX**'s carrying capacity is aimed at the multi-purpose usage from both a commercial and personal perspective. With dimensions designed to tackle the toughest of jobs... the new **Isuzu D-MAX** is everything you want to do the business.

Spark's cargo bed features outer hooks on the side panels. Details like the functionally-designed side tailgate handles provide practicality in locking down and opening up when you're loading and unloading, while rear axle unit bearing delivers excellent durability and reliable performance that will last for years to come.





ISUZU. The ultimate DIESEL Technology

A trip through the history books will reveal that Isuzu can trace its origins back to 1893, with the Tokyo Ishikawajima Shipbuilding & Engineering Co., Ltd. Even now, more than 80 years have passed since Isuzu 's first Wolseley A9 passenger car was built through a joint venture with British automaker, Wolseley Motor Ltd.

But to fully understand the benefits of our diesel engine technology, you have to appreciate its superior fuel economy, longer driving range and extremely low carbon dioxide emissions.

Diesel engines combine excellent fuel efficiency with low CO2 emissions, to emerge as the prime technology that can help prevent global warming and contribute to environmental preservation

Not only are these engines extremely versatile, but their flexibility in power sources for everything from passenger cars, trucks, ships and, of course, pickups like the new **Isuzu D-MAX**.

We at Isuzu know diesel engine technology better than most having built more than 18 million of these power-plants since our first air-cooled automotive diesel engine in 1936.

Isuzu has always set the pace for the industry in developing fuel efficient, low-emission diesel engines. Isuzu has always been in the forefront and will continue to show the way.

A testament to Isuzu's technological expertise is our excellent reliability and reliability, proven over and over again in just about every vehicle market in the world.

Isuzu is one of the world's largest diesel engine manufacturers, with a wide variety of types to meet customer's requirements.

Ranked among the world's largest diesel engine manufacturers, Isuzu is committed to producing the best diesel products of the highest quality and, while doing so; we'll never stop in our quest to preserve the global environment through diesel technologies.

The new **Isuzu D-MAX** is yet another milestone in fuel economy, reliability and responsibility that represents Isuzu's commitment to the automotive industry and the planet we all share.







SPECS

2.5 ltr. Spark 2.5 ltr. 3.0 ltr. 3.0 ltr.

	Singlecab	Crewcab LS	Crewcab Man	Crewcab Au
EXTERIOR				
Bed liner - Plastic Insert	-	0	0	0
Bed liner - Spray-on-liner	0	0	0	0
Cargo area tie down loops x 4	S	-	-	-
Door mirrors - body coloured, anti blind-spot with built in turn indicators	-	S	S	S
trim - 3" tubular stainless steel side steps	0	0	0	0
trim - body coloured front bumper	-	S	S	S
trim - body coloured side mouldings	-	-	S	S
trim - body coloured wheel arch extensions	0	S	S	S
trim - chrome finish bonnet garnish	0	0	0	0
trim - chrome finish door handles with body coloured bezel	S	S	S	S
trim - chrome finish radiator grille	-	S	S	S
trim - chrome finish rear bumper inserts	0	0	0	0
trim - chrome finish rear lamp protectors	0	0	0	0
trim - chrome Mesh finish radiator grille	0	0	0	0
trim - rear step bumper	S	S	S	S
trim - rigid mud guards	S	S	S	S
trim - single handle, chrome finish tailgate release	-	S	S	S
trim - soft type front bumper guard with chrome insert	0	0	0	0
Front wipers - two speed with intermittent	S	S	S	S
Hard top - body coloured with side windows and locking tailgate	0	0	0	0
Lights - front fog lamp	-	S	S	S
Lights - front projector headlamps	0	0	0	0
Light - rear fog lamp	S	S	S	S
Tow hook - front	S	S	S	S
Trailer wiring - 13 lead	0	0	0	0
Wheels - 16" 6 spoke alloys	0	S	S	S
Wheels - 18" 5 spoke alloys	-	-	0	0
Wheels - full size spare and tyre	S	S	S	S
EXTERIOR COLOURS				
Alpine white	0	S	S	S
Ice Berg Blue	S	0	0	0
Imperial blonde metallic	-	S	S	S
Black sapphire metallic	S	S	S	S
Sterling silver metallic	S	S	S	S
Tornado red mica	S	S	S	S
Zenith blue metallic	S	S	S	S
Royal Grey Metalic	S	S	S	S
SAFETY				
Air bags - driver and front passenger	S	S	S	S
Audio - bluetooth compatible handsfree mobile phone preparation	0	0	S	S
Brakes - abs anti lock with ebd	S	S	S	S
Doors - rear child proof locks	-	S	S	S
Seat belts - driver warming indicator	S	S	S	S
Seat belts - front height adjustable with pre-tensioners	S	S	S	S
Seat belts - rear three 3 point elr, outer two height adjustable		S	S	S
Seat - isofix child seat mounting x2 with top-tether anchor points		S	S	S
Lights - high-mounted stop lamp	S	S	S	S
Under chassis protection - fuel tank fire protector	S	S	S	S
Under chassis protection - skid plate	S	S	S	S
Under chassis protection - transfer box	S	S	S	S
COMFORT/CONVENIENCE				
Air-conditioning - manual with pollen filter		S	S	S
Lights - adjustable dashboard illumination	S	S	S	S
Power steering	S	S	S	S
i owo storing				
Steering wheel - tilt adjustable		S	S	S

		2.5 ltr. Spark Singlecab	2.5 ltr. Crewcab LS	3.0 ltr. Crewcab Man	3.0 ltr. Crewcab Aut	
ENGINE		The state of the s				
Type 4 cylinder common r	ail diesel					
	oo, intercooler and anti-stall technology					
Bore (mm)		95.4		95.4		
Stroke (mm) 87.40		87.4		104.9		
Compression ratio		18.3: 1		17.5:1		
Dispacement (cm3)		2499		2999		
Maximum power (ps @ rpm)		134@3600 (100Kilowatts)		164@3600 (122.3Kilowatts)		
Maximum torque (nm @ rp		294@18	00-3200	360@1800-2800	330@1600-3200	
Fuel System Electronic Co	troled Fuel Injection Pump					
PERFORMANCE, ECONOMY 8	k EMISSIONS					
Maximum speed (kph)	Maximum speed (kph)		173		173	
	0 -100 Km/h (0 - 62mph) acceleration time (sec)		12.8		TBC	
Fuel economy [mpg/(l/100 l	rm)]					
Urban		28.8 (9.8)*		26.9 (10.5)	25.9 (10.9)*	
Extra urban		39.8 (7.1)*		39.2 (7.2)	35.8 (7.9)*	
Combined		34.9		33.6 (8.4)	31.4 (9.0)*	
Co2 emissions g/km		210	217	222	237	
TRANSMISSION						
Drive: 4x4 electronically se	lect-able on-the-fly					
Transmission: 5 speed manual, dual range with neutral		S	S	S	-	
4 Speed Automatic with Power Drive & 3rd Gear take off option		-	-	-	S	
Digital tachgraph compatible		S	S	S	S	
Electronic trasfer control		S	S	S	S	
Gear ratios : 1st	4.008					
2nd	2.301					
3rd	1.427					
4th	1.000					
5th	0.745					
Reverse	3.651					
Final drive	4.100					
WHEELS & TYRES						
Wheels		245/70 R16		265/70 R16		
Tyres		5 Spoke alloys	16'	' x 7'' (6 spoke) allo	ys	

ISUZU COLORS

Note: Actual vehicle body colour may vary slightly from the colours in the photographs printed in this brochure. Some of the accessories and equipment shown in this brochure have been used for photographic purposes only and are optional.





	2.5 ltr. Spark Singlecab	2.5 ltr. Crewcab LS	3.0 ltr. Crewcab Man	3.0 ltr. Crewcab A
INTERIOR				
Cigarette lighter - illuminated	S	S	S	S
Fuel lid - interior release	S	S	S	S
Illumination - interior	S	S	S	S
Illumination - interior light for hard top	0	0	0	0
	U			
Illumination - twin map reading spot lights		S	S	S
Instrumentation - electroluminescent combination meters	S	S	S	S
Instrumentation - Icd quartz clock	S	S	S	S
Instrumentation - tachometer	0	0	0	0
Instrumentation - trip compter with instaneous and average km/l readouts	-	S	S	S
external temperature gauge odometer and twin trip memory	-	S	S	S
trim - ISUZU embroidered leather seat and door trim	0	0	0	0
trim - brushed stainless-steel door entry quards	n	0	0	0
trim - fitted carpet flooring	U	S	S	S
	-			
trim - leather covered steering wheel	-	S	S	S
trim - leather gear knob	-	S	S	S
trim - moquette/cloth mix		S	S	S
trim - roof mounted grab handles x 4	-	S	S	S
trim - twin front sun visors with vanity mirrors on passengers side	-	S	S	S
Lights -elctric headlamps levelling	S	S	S	S
Power outlet - front 12v	S	S	S	S
Seats - fold down rear seats	J	S	S	S
Storage - centre console compartment with lid		S	S	S
	-			
Storage - front door cup holders	S	S	S	S
Storage - front door pockets	S	S	S	S
Storage - illuminated ashtray	S	S	S	S
Storage - in-dash pockets	S	S	S	S
Storage - lockable glove box with illumination	S	S	S	S
Storage - overhead sunglasses holder	_	S	S	S
Storage - rear door mounted door ashtrays	-	S	S	S
Storage - twin front cup holders	_	S	S	S
Transmission - shift-on-the-fly 2wd/4wd control buttons	S	S	S	S
Windows - front and rear electric	3	S	S	S
	-			
Windows - rear window demister	S	S	S	S
Windows - tinted glass	0	0	0	0
AUDIO VISUAL/NAVIGATION				
Audio - four speakers with two tweeters (front doors) Roof Mounted Aerial	-	S	S	S
Audio - JVC in dash cd- mp3 Fm/am stereo radio rds	S	1	-	
Audio - JVC in dash cd: Bluetooth phonekit. Mp3 player. Fm/am stero radio (rds)	3	S	S	S
	0	0	0	0
Audio - Double Din in dash cd player. Mp3 Bluetooth Phone. DVD player. Sat Nat.	U	U	U	U
Reversing Camera on Screen		A 000 A 11		
SECURITY				
Alarm	-	S	S	S
Door locks - central deadlocking with remote keyless entry	-	S	S	S
Engine immobiliser	S	S	S	S
Ignition key reminder warning	S	S	S	S
Key lockable Canopy/ Sportslid tailgate If fitted	S	S	S	S
	0			
Locking wheel nuts		0	0	0
Tamper-proof ecu	S	S	S	S
windows - elctric window override switch	-	S	S	S
SUSPENSION & BRAKES				
Suspension : front Independent wish-bone with torsion bar springs	S	S	S	S
Suspension : rear Rigid, leaf springs	S	S	S	S
	S	S	S	
			5	S
Brakes : front 280mm ventilated disc Brakes : rear 295mm leading & trailing drum	S	S	S	S

	2.5 ltr. Spark Singlecab	2.5 ltr. Crewcab LS	3.0 ltr. Crewcab Man	3.0 ltr. Crewcab A
NEIGHTS & MEASURES				
Length (mm)	5175	5080	5080	5080
Width (mm)	1800	1800	1800	1800
Height (mm)	1735	1778	1778	1778
Front overhang (mm)	775	775	775	775
Rear overhang (mm)	1210	1210	1210	1210
Wheelbase (mm)	3050	3050	3050	3050
Ground clearance (mm)	205	255	255	255
Wading depth (mm)	600@5km/h	600@5km/h	600@5km/h	600@5km/h
Track, front (mm)	1520	1520	1520	1520
Track, rear (mm)	1525	1525	1525	1525
Approach angle	34	34	34	34
Depature angle	21	21	21	21
Ramp angle	21	21	21	21
Side tilt angle	49	49	49	49
Kerb weight (kg)	1655	1720	1780	1790
Payload (kg)	1285	1780	1720	1710
Gross vehicle weight (kg)	2950	3500	3500	3500
Trailer weight braked (kg)	2000	2450	2450	2450
Trailer weight unbraked (kg)	750	750	750	750
Gross train weight braked (kg)	4950	5950	5950	5950
Front axle weight (kg)	1300	1300	1300	1300
Rear axle weight (kg)	1850	2200	2200	2200
Nose weight (kg)	120	120	120	120
Fuel tank capcity (litres)	76	76	76	76



