

To: Anyone Selling Anything...

"Who Else Wants To Sell More Products By Simply Swiping These Magical Words & Phrases..."

Instantly Get Your Hands On Winning Headlines And Words You Can Use In Your Copy or Advertising To Increase Sales!

From: [YOUR NAME] - Internet marketer

Dear Friend,

Are you trying to sell more of your products but **struggling**?

Did you know that the words you use in your copy can either make or break the sale?

When it comes to selling products, you have to be careful with your words.

You can't just pitch a product to your customers using the same tone, mood, and phrases as you would to make a suggestion to a friend.

And you can't discuss the features of a product like you might in a letter or an email.

That is, when you pitch your work or the work of another business owner, you have to choose your words carefully. You have to select words and phrases that will instruct the reader to think and act in a way that will eventually result in them buying your products.

That's why using the right words is crucial when you're selling anything.

So Can You Use Words To Sell More?

There are a number of tricks. Some involve inserting certain "psychological trigger" words

into your copy.

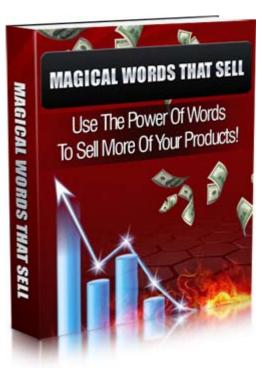
These words will generate some association in the reader's mind, which will compel them to act in a specific way. For instance, you might use the word "shocking" or "scientifically proven" in a salesletter headline to draw in the attention of a reader.

In short, the construction and placement of good words and phrases can go a long way in determining the success of your marketing campaign.

Fortunately for you, I've put together a guide with the intention to help you utilize the power of words into your sales.

Introducing...

'Magical Words That Sell'



** Ready to Download Within 2 Minutes From Now! **

This book shares multiple ways to use words and phrases in your sales.

What's Inside This Guide?

A complete guide filled with various types of winning words and phrases to help you sell more of your products.

Lots of Headlines you can quickly swipe into your advertisements and sales copy.

The different types of headlines you can use.
How to properly use a call-to-action to get people to buy now
How to use the AIDA principle to construct your sales copy.
How motivate people using words and phrases.
✓ How to use "psychological triggers".
Powerful words you can use in any situation to influence and motivate others.
much, much more!
Here's a look at the Table of Contents:
INTRODUCTION
WINNING HEADLINES
CONTROVERSIAL HEADLINES:
INFORMATIVE HEADLINES
DIRECT HEADLINES
"How To" HEADLINES
QUESTION HEADLINES
THE COMMAND HEADLINE
WINNING COPY PHRASES
PHRASES TO GET YOUR READER'S ATTENTION
PHRASES TO GENERATE READER INTEREST
WINNING CALL TO ACTION PHRASES
Subtle Calls to Action
Motivational Calls to Action
Direct Calls to Action
WINNING PHRASES - GENERAL USE
Blog Posts
Forum Posting
WINNING WORDS
WORDS THAT EVOKE POSITIVE EMOTIONS
WORDS THAT EVOKE CURIOSITY
WORDS THAT TRIGGER ACTION (AND INDUCE SALES)
CONCLUSION

Does that sound amazing?

Get Instant Access To This Special Guide...

Look, you could go around doing all the research yourself and get frustrated, or you could simply download this guide today and instantly get all the secrets.

The choice is obvious.

You can get all this today for a measly \$9.97!

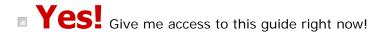
That's a steal of a deal, considering you'll get instant access to a valuable guide you can't get anywhere else.

Why is it so cheap? Well, because there are no expenses on our part to produce this guide. There's no printing or shipping costs. I know that you want to get this information quickly, so this guide is downloadable to your computer and you can view it anytime you wish.

Your purchase is absolutely risk free. Try the product for 30 days, and if you're not satisfied just send me an email and I'll send you a refund right away. So there's absolutely no risk on your part. All the risk is on me.

To **get instant access** to this special report, use the link below...

Get Instant Access Now



I understand I'll get:

'Magical Words That Sell' Guide

Downloadable to my computer within minutes from now!

So grab this guide right now...



Sincerely,

[YOUR NAME]

P.S. - Swipe these winning words and phrases to sell more of your products/services...

