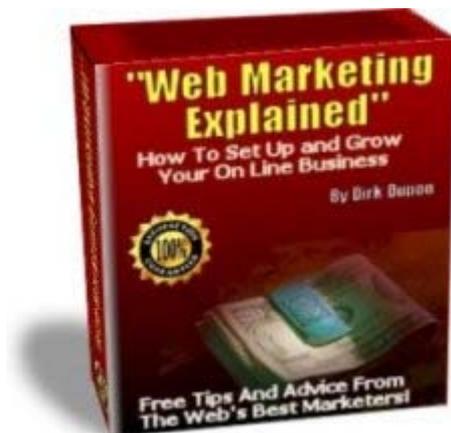


# Web Marketing Explained

Real people share their success stories



"40 Successful Internet Marketers Explain **Step-By-Step** How They Make Money On Line."

Need More **Traffic? Sales?**  
Get Help From The Pro's!

**Proven tips from real people,**  
making **real money** on line!

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- All orders placed today receive a Resell Rights License. You can sell this book and **keep every penny in your own pocket!** (A **\$97.00 value!**)

Re: Tuesday, 10.45 am.

Dear Friend,

Right now, people all over the world are making money on line via their Web Sites and Ezines, and I have managed no less than 40 of them to reveal their personal success tips with you...

... so keep reading if you want to find out how they do it!

No matter what you sell on line (Ebooks, software, or affiliate programs), your business will only become profitable if you know the basics of **Web Marketing!**

You may have the coolest web site in the world, a site that impresses and entertains... but if you don't know how Web Marketing works, you will **never** make **ONE SINGLE CENT** from your site.

The truth is, most people are totally confused and puzzled about Web Marketing...

... and no wonder...

There are thousands of "wannabe" guru's out there, telling you they have the "**Secret To Making Money**"... but all they want is **your money**...

However, don't panic :-)

Marketing on line is not as difficult as you may think. Really, it's not!

Anyone can do it, and there's no need to waste your money on expensive marketing sessions, training classes, or "guru" video's...

... it all comes down to some simple basic rules (like using autoresponders, pop-up windows, setting up joint ventures), and once you understand how Web Marketing really works, your business just **can't fail!**

Now, here's help for you...

"**Web Marketing Explained**" contains nothing but proven tips and methods that are currently used by **40 experienced and successful Web Marketers** who make a good living from their E-business.

These experts all have one thing in common... they use the same simple web marketing techniques to make their profits.

And now they are sharing what **REALLY** works and what **DOESN'T** when it comes to Internet Marketing.

They are telling **EXACTLY** what they are doing to get the phenomenal results that you can also get with your own Web Site or Ezine.

Don't worry, this is not a boring book about "*marketing psychology*" or "*branding your business*"...

"**Web Marketing Explained**" contains **over 100 pages**, packed with hard hitting facts and live examples of how some of the Web's most respected marketers create streams of income with their E-business.

Below are a few of the names that reveal their success tips:

- **Joe Vitale** (Joe is the hottest copy writer in America. He can sell condoms to nuns and vegetarian cookbooks to Texas cattle ranchers :-)
- **Andrew Fox** (Andrew's web business went in under 2 years from \$0,00 to **\$350,000!** Now you can discover what he did to get there)
- **Jason Potash** (Creator of the "Ezine Announcer" software)
- **Jeff McCall** (Owner of the "Success Library")
- **Alex Sampson** (Founder of "Ultra Marketing Enterprises", and author of "Perfectly Profitable Products")
- **Mani Sivasubramanian** (Well respected author of the "Ezine Launch" book, and expert in Ezine Marketing and Promotion)
- **Neil Sharing** (Full time UK marketer, owner of the "ScamFree Zone", and writer of several bestselling products)
- **Ruth Townsend** (Founder of "The Directory of Ezines", expert in Ezine Advertising)
- **Robert Smith** (Famous UK Marketer and Publisher of "The Internet Marketing Newsletter")
- **Merle** (Owner of the "Ezineadauction.com" service, and all round Internet Marketer)

- **Dirk Dupon** (Ebook marketer and author of "Web Site and Ezine Promotion Made Easy!")
- **Pamela Heywood** (Respected Ezine Publisher and owner of TuCats-Design.com)
- **Lisa Frenzel** (Author of "Secrets Of Top Affiliate Marketers Exposed")
- **Paul Reilly** (Paul is also know as the "Viral Marketing" expert)
- **Paul Barrs** (Long time marketer and owner of the "Home Business Mastery")

**And this list goes on for a while...**

It's true; you learn **best and fastest** by asking help from the Big Players.

Well, here's good news... **I have done it for you!**

I have created a list of **the most important questions** that anyone who plans to set up (or already runs) a web business can think of, and I invited the 40 experts to answer them in all honesty.

Here are a few of the questions...

- "What do you consider the most difficult part about running an on line business?"
- "Can you explain how you market your products (or affiliate programs) on the Internet?"
- "Why do you think so many on line businesses fail?"
- "Are you using Ezine advertising? How effective is this form of advertising today?"
- "What is your opinion about web promotion software and "traffic generating tools?"
- "What is your most effective marketing technique, and why?"
- "What are some of your daily marketing tactics that build your on line presence?"
- "If you had \$100 to spend to improve/promote your business, how and where would you spend it?"
- "What's the most effective tool/resource that you use to get

new prospects to your Opt In list or Ezine?"

- Plus there's much more covered...

Let me tell you this...

**"Web Marketing Explained"** contains the most valuable insider information and real-life-situation tips **ever revealed**, and it's simply unthinkable that you will not increase your profits if you read this Ebook!

Or would you prefer to hire someone for a **\$500.00 an hour fee**, to tell you the same like what's inside this Ebook?

I guess you don't... so save your money and get instant access to this 100% unique **information packed and no-barrels-hold manual today!**

**Below are some testimonials of people who read my book:**

"Brief, punchy, practical, and money-making- that's what you'll get in this fast-paced, tried-and-tested new collection of insights from the best of the best. Read it. Use it. Profit from it."

- Joe Vitale, #1 Best-Selling Author

"This is a great ebook full of short, interesting interviews from real people who are "in the trenches" and are actually making money online...well done :-)" - Neil Shearing, Ph.D.

"Dirk, I just finished reading "Web Marketing Explained" ... what an excellent resource for marketers to learn first hand from the most successful business people on the Internet. This "insider advice" will teach many "wannabe's" how to become and stay successful in business... and not have to go through the hassles and frustrations that many of us faced "back in the old days"! Nice job!"

- Ruth Townsend, "Directory of Ezines"

"As ever Dirk, you've pulled together a LOT of interesting and valuable information from some great people. These are all very candid and natural interviews. Anyone who wants to know how we do stuff and, get to know who to trust online, will find this a very USEFUL volume." - Pamela Heywood

"Great cast of online marketers. I think this may be your best one yet... You are definately the interview king! For anyone who's clicked onto this site, don't even hesitate. Just buy it! This ebook is definately top notch..."

- Bryan Honesty

"Thank you very much, Dirk! Finally a huge collection of secrets from online gurus come out. If you want to discover how they make unbelievable success in such short time, that is your choice. I love amazing idea from Joe Vitale and Main Sivasubramanian. Great stuff!"

- Jian Wang, author of "Hypnotic Persuasion"

"I really think people can learn a LOT with this eBook, reading between the lines you see the truth that makes all businesses successful. I won't spill the beans, I think people need to read it for themselves. Thanks for your great eBooks!" - Robert Smith

"I actually found "Web Marketing Explained" reassuring. Every now and again, I ask myself if there's something I'm doing wrong. After reading what fellow marketers, both seasoned and new, do to promote their web sites, I feel much more confident in myself. Of course, as with any good ebook, I gained a few more tidbits of knowledge too!"  
- Edward Gause, "Internet Marketing for Beginners"

"I've been watching Dirk's marketing activities on the Net for a very long time and the only thing I can say is: he's absolutely gorgeous. Whatever he does is simply superb. And this book is just another proof. Definitely worth having."  
- Irena Whitfield, "Pathway To Success".

"Another indispensable book. I am gradually becoming addicted to the no-nonsense, from the horse's mouth compendia of wisdom and experience that emanate from Ebooks-made-Easy. Instead of authoring bloated and irrelevant theoretical - and often useless - texts about marketing - Dirk goes to the source: the netpreneurs. His tomes are witness accounts, first hand summaries of the paths of perspiration and inspiration that lead to ultimate success. A must." - Sam Vaknin

"Web Marketing Explained" will also give you the following...

- ➔ A unique and **FREE** Traffic Generating Viral Marketing Tool, to **automatically send your own sales page** lots of traffic
- ➔ An original way to **instantly double -or triple-** your existing Web Site traffic -using a 100% **FREE on line service** -and how to put this automatic traffic generator to work on **all your web pages**
- ➔ Proven methods to get more profit out of your existing Ezine or Opt-In List -and the **number one rule** you need to avoid when you use Email Marketing
- ➔ Simple tips and techniques that will help you automate your business, so you can stay **focused** on the important things
- ➔ Why Ezines or Opt-In Lists are **gold mines**, and how you can turn your existing customer files into **life long cash machines** -and why most list owners don't put this into practice
- ➔ Virtually unknown ways to create a **continuous stream** of new leads and how to make them loyal customers
- ➔ In other words: "**Web Marketing Explained**" will teach you how to **skyrocket your product -or affiliate- sales**

**PLUS: Not only will you get this Top-Notch Information Packed Manual, but you'll also MAKE BIG PROFIT from it!**

Yes, the "**Web Marketing Explained**" Ebook is just the beginning!

You'll also be given complete and detailed instructions to turn this Ebook into your own profit machine!

Let me explain...

When you purchase "**Web Marketing Explained**" you will also get

the following...

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You can sell "**Web Marketing Explained**" from your own web site and **keep every penny of the sale!** There's no profit to share with anyone... you make all the money here!

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This unique Ebook contains **42 articles with affiliate links** leading to different products of the Aesop company. You will not only be able to insert your own affiliate links in this book, but also a link to **your own Sales Page** for "**Web Marketing Explained**".

You can give this Ebook away from your own web site, or sell it, and whenever people want to get their own customized copy of this book, they will have to order "**Web Marketing Explained**" via **YOUR OWN SALES LINK!** (This viral super tool alone will make you money for many years, and without you doing any work!)

- **"Working With Clickbank" E-book** (in .pdf format) **(A \$9.95 value!)**

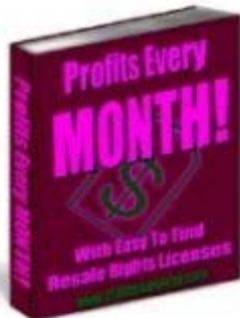
Tom Hua's book is a must-have for anyone wishing to sell Ebooks on line. Tom's handy guide will walk you through the entire process of setting up your website to accept credit card payments. This manual will automate your entire sales process!

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This E-book comes with a **Ready-Made Sales Page and Sales Letter** - just like this one. You'll receive step-by-step instructions to set up the whole sales process! The download link is located inside the book.

"**Web Marketing Explained**" comes in .pdf format, so it's for both PC and Mac users, and you can download it instantly to your hard disk!

**FREE BONUS GIFT 1: "PROFITS EVERY MONTH"**  
by Jimmy Brown

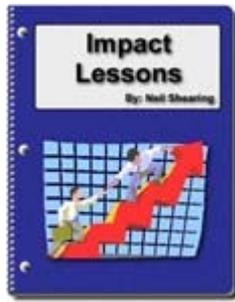


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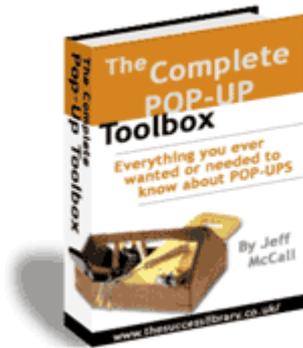
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by Neil Shearing



Neil's Ebook reveals the **"Power-Info"** necessary to make a super success of **any** on line business!

Inside "Impact Lessons" you'll find out how to turn any Web Site into a traffic generating and **profit creating** 100% automated cash machine.

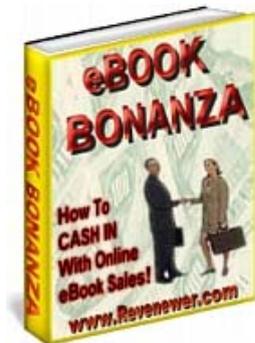
**FREE BONUS GIFT 3: "THE COMPLETE POP-UP TOOLBOX"**  
by Jeff McCall



Everything you will ever need to install pop-up windows on your web site to improve your sales and subscription rates!

From the basics, right through to advanced features like cookies and pop-ups that "self-destruct" after a certain amount of time. A handy automatic pop-up script generator is also included!

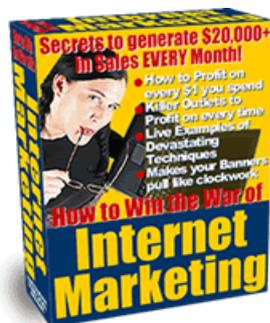
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by Dan B. Cauthron



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For your own good, and before I hit my irrevocable sales limit, get this

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**YOU!** All I can do is point you in the right direction...

**P.P.S.** One more thing I almost forgot to mention - this offer includes the best, most unique learning tool there is - A REAL PERSON! You get your own professional Course Counsellor to contact with any questions you may have. As often as you need. Any time, 8 hours a day, 5 days a week.

Try "**Web Marketing Explained**" for a **full 30 days**. If you are not satisfied, then you get a **full refund** of your investment. **No questions asked!**

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