



**What users say:**  
"Can't wait to use it again"

"I love Headline Creator Pro! This makes coming up with headlines a snap -and fun, to boot. Since headlines are THE most important part of any ad or letter, this cool new tool is priceless. I **can't wait to use it again!**

It's more fun than video games and way more profitable!"

**Joe ("Mr. Fire") Vitale** - #1 Best-Selling Author - "Spiritual Marketing" [www.mrfire.com](http://www.mrfire.com)

**If you had just one opportunity to seize everything you've ever wanted... by promoting just one headline... would you know what to write?**

**Guess what? You'd better know. Because just one shot may be all you get!**

**From:** Ian Traynor, Senior Partner, Marketing Magic & Marketing Drive  
**To:** **YOU! Looking for Serious Help with Copywriting**  
**Date:** 3 March 2015 29 April 2006

I've been involved in advertising and copywriting for more years than I care to remember! And this bit of software has impressed me more than anything else that I have seen before! I've invested serious money to be able to offer it to you at a ridiculous price.

You are here because you think that you need help with writing ad copy, and especially with the most important part (the part that pro copywriters spend 80% of their time on) - the **headline!**

**Please spend just 3 minutes reading this page to see if this is the solution to your problems.**

Today, money is "created" by the words you say, how effectively you say them and how quickly you get them in front of your readers.

**Hard Truth #1: If your sales letter doesn't hit all the right, hot buttons your reader is off to the next great thing.**

There's a lot of pressure in knowing that the very first 10-20 words on your sales letter are the most important for you... and possibly your family. It's like having to earn a Perfect 10.0 in the Olympics to win Gold yet you've never done better than 3.7 all season long. Will you Win the Gold and stand atop the podium of success or stare at your competition, stuck on the bench with nothing to show for your efforts?

**Hard Truth #2: Your sales copy's ultimate success or ultimate failure hinges on how persuasive your headline is.**

You scramble desperately for the answers but they just won't appear. You spend every exhausting night and day dusting off every book you have in your possession just to try to find one small glimmer of hope. The most exciting headline you come across is just slightly more exciting than watching grass grow.

**What users say:**  
" Must-have software"

"WOW! Headline Creator Pro is really incredible. I've spent hours trying to come up with just a few headlines in the past. But no more! With Headline Creator Pro all I have to do is enter a few words and click the button to get a wealth of great headlines. I can even copy and paste them directly into my sales letters. This is a '**must have**' software program for anyone who sells products or services on the Internet."

**Bob Chambers**, Publisher, Digital Information Publishing <http://emediawiz.com>

You dig deep in every corner of your computer's hard drive and to the ends of the internet in search of that one, right, winning answer. You only become more sick and tired of the endless regurgitated info that is scattered across the internet like a faulty landmine waiting to blow up in your face.

**Hard Truth #3: If you aren't a skilled master copywriter you won't find the answers in your head, which means you must find help from someone or something -- FAST!**

Your next "Great Idea" is to hop online and find a copywriter Quick. You check out the latest prices. BOOM! -- Like a punch right between the eyes they charge more per hour -- OUCH! -- than you make in a week. I don't know about you, but I don't want to mortgage my house in hopes of getting winning headlines.

If you agree, Order Headline Creator Pro Right Now and be Guaranteed you will create Proven, Time-Tested, Profit-Pulling Headlines Every Time!

**Hard Truth #4: Hiring a copywriting Pro ain't cheap.**

- How can you create a powerful, proven and profit-pulling headline without having to sell your living room furniture off piece by piece until your house guests are all sitting on the floor or dipping into your children's college fund -- the one you swore you'd never touch?
- How do you convert casual readers of your sales letter without pulling your hair out with the time-sucking chore of producing a winning headline?
- How do you spend your time, emotional and financial bank account wisely to craft the perfect sales letter that will get customers literally dropping money at your feet without needing an 8th day in the week to accomplish it?

**What users say:**  
**" Absolutely amazing! - dozens of powerful, profitable headlines"**

"Your tool is **absolutely amazing!** Within minutes of using it, we were presented with **dozens of powerful, profitable headlines** that had our heads spinning with possibilities!

But possibilities are worthless without testing so we took one of the headlines created by HCP, put it on an existing sales letter and then began split testing against our successful control headline. Your Headline Creator Pro is kicking that headlines butt! What an incredible piece of software."

Thanks a million!  
**Marc & Terry Goldman**  
 www.goldbar.net

**Your Solution Is Here...**



**Get your hands On This Headline Machine That Churns Out Proven, Time-Tested, Winners**

**It's Like Having Your Own Team Of Professional Copywriters Slaving Away Working For Free!**

[Order Headline Creator Pro Now](#)

**Compare the costs and benefits:**

**What users say:**  
**" Within seconds I was hooked. I'm still stunned"**

"As a professional copywriter I've always figured it was impossible to automate a skill that took me years to perfect - until now.

	Do It Yourself	Copywriter	Headline Creator Pro
<u>Average time</u> to create 100 Proven, Time-Tested headlines	13 - 25 Days	3 - 7 Days	<b>17 Seconds</b>

Sheesh, **within seconds** of opening it up **I was hooked**. I predict this will increase the response rates and profits of everyone who uses it. **I'm still stunned!**

**Joe Robson**, Co-author of Copywriting blockbuster 'Make Your Words Sell' with Ken Evoy.  
[www.adcopywriting.com](http://www.adcopywriting.com)

<u>Average cost</u> to create 100 Proven, Time- Tested headlines	13 -25 Days of Lost Sales	\$1,500 (minimum)	<del>\$47</del> <b>\$37</b>
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**Without a powerful, proven and winning headline, your sales letter is just another one hit wonder with profits that barely pay your monthly hosting bill.**

The key to internet marketing success is as easy as finding water in the middle of the ocean.

**Follow the time-tested, step-by-step formula - and then automate as many steps as possible to save your valuable time.**

Without a doubt, one of the most important steps is creating your headline. Your headlines are so important, they might decide whether you can pay your bills next month.

Those who walk the walk and talk the talk, use tools to automate their:

- Autoresponders
- List Management
- Affiliate Program
- Sales Processing...
- Add **Headline Creation** to this list!

**What users say:**  
**" An invaluable tool. I used these non-stop on my last project"**

"What an **invaluable tool** for creating the most important element of any sales letter! Not only that, I loved the dozens of hypnotic phrases and emotional triggers that were immediately accessible right in the program! **I used these non-stop on my last project**. I can't wait to see what you come out with next!"

**Benjamin Prater:** Software Secrets - Exposed!

Now a unique, innovative software product has been created to help you Automate yet another step in the process - **headline creation** - imagine jumping with leaps and bounds over the most daunting process of creating your sales letter without even breaking a sweat!

**Headline Creator Pro will automatically spit out time-tested, proven, result- oriented headlines based on the greatest headlines in history... and do it in 17 seconds flat with push-button ease.** Pick which of the long list of winners you want. In fact, you'll have so many winning choices you may be tempted to throw away the body copy and use nothing, but headlines.

If you're ready to instantly download the ONLY software on the market, today, that can automatically create 100 winning headlines based on any business, product or service, make absolutely sure you **ORDER NOW** before your competitors do!

**Are You Ready For The 1-2-3 Method Of Creating Killer Headlines?**

### One

It's so easy that a 7-year old child can use it. Simply answer up to 4 questions.

That's not too hard, is it?

[Click for a larger picture](#)



### What users say:

" An awesome use for Flash"

"I think your product is an awesome use for Flash"  
Derek Franklin: Co-author  
Macromedia Flash MX  
Actionscripting: Advanced  
Training from the Source  
(Macromedia Press)

### Two

It's so quick that 100 profit-pulling headlines are created in about 4 seconds

Click just **one** button. How quickly can you click your mouse button?

[Click for a larger picture](#)



### Three

**You get 100 profit pulling headlines - created instantly!**

You can see them all in one list - or in categories, as this screen shot shows

[Click for a larger picture](#)



[Order Headline Creator Pro Now](#)

## And Now - The 1-2-3-4 Real Benefits Of Headline Creator Pro

### What users say:

" Three hits in half an hour - unprecedented!"

"I have just submitted an ad using one of the headlines that the program generated and I have had **three hits in half an hour! Unprecedented!**"  
Charlie Cory:  
<http://www.profit-weaver.com>

- **You're On Your Own. No-one To Turn To. Who's Going To Help You To Brainstorm Your Ideas?**

Headline Creator Pro will kick-start your brain! And it will do it time and time again, whenever you need it. It's going to be the source of inspiration for you for years to come. Because the ideas embedded in Headline Creator Pro are timeless.

- **Save Hours - Or Even Days Of Your Time.**

With Headline Creator Pro's blindingly fast and innovative technology, your time will be freed up for whatever you need it for - more time with the family, more time to spend on creating more income-earning projects, whatever. The choice is yours!

- **Pocket At Least An Extra \$1,400 In Copywriter's Fees - The Hardest Part Will Be Deciding What Are You Going To Do With All That Extra Money?**

Do you have \$1,400 just sitting around waiting to hire a professional copywriter? I hope you're not willing to throw away your money to come up with a headline when you can get Headline Creator Pro that does it for you - quickly and easily right on your desktop -- Right Now. Headline Creator Pro is like your own personal team of copywriters working diligently to meet your headline-deadline needs for Free!

- **It's The First And ONLY Automated Headline Generator Ever - Will You Take The Lead And Gain An Almost Unfair Advantage Or Get Lost In The Crowd Of Nobodies Crossing Their Fingers And Praying For A Miracle?**

Your competition is buying this product! That's the hard truth. Can

### What users say:

" Saved me hours of work - produced an improved attention-getting impact"

"The Headline Creator Pro was so easy to use that within a few minutes of downloading the program I had run several different headlines for sections of my web site. Some of these headlines I had included just to get the page up, with the intention of going back through and redoing them. Your program **saved me hours of work** and **produced an improved attention-getting impact**. This program was ready to use immediately from the download, with no tweaking or set-up time."  
**Daniel R. Hardt**: President, Life Path Numerology Center

you feel your most annoying competitor biting at your heels? How much personal satisfaction do you think your competitor will gain by knowing they can take you out at the knees with the push of one button

## **This All Sounds Great - But What Do I Get?**

### **Headline Creator Pro Software**

**(Value: \$47)**



This is the 1st and only software product on the market, today, that automatically creates **Proven, Power And Time-Tested Headlines Based On The Greatest Profit-Pulling Headlines In History**. No other product matches its abilities or its speed - producing your Winning Headlines in under 17 Seconds with Push-Button Ease. [Click here](#) to read an impartial review from Cool Tool Awards.

### **Bonus #1: My Commitment To Your Complete Satisfaction**

**(Value: How much is customer service worth to you?)**

Once you are my customer, you will get complete, quality customer service. I've been in selling and marketing for more years than I care to remember. I know how important customer service is, and I know how to deliver it. What's more, as one of my many satisfied customers, you will get my personal email address. Heck, I've even been known to give a completely free copy appraisal to some of my Headline Creator Pro customers! How much is *that* worth to you?

### **Bonus #2: 100 Greatest Headlines Ever Written**

**(Value: Priceless)**

Time has shown these 100 headlines to generate more positive (and profitable) responses than any others ever created. (By the way, it's this list that was used as the basis for Headline Creator Pro.)

### **Bonus #3: 277 Hypnotic Words/Phrases**

**(Value: \$47)**

You will get a list of the 277 most Powerful and Proven words and phrases that you must have for your headlines and sales letters. If you don't know about these trance-inducing words and phrases then you are leaving piles of extra easy money on the table.

### **Bonus #4: 91 Emotional Triggers**

**(Value: \$67)**

People don't buy because of logic -- they buy, based on emotion. How would you like to control how quick people whip out their wallet and give you their money simply by begin in possession of 91 of the most sought after, knee-jerk reaction triggers that shake and stirs the emotions of your readers down to their very bones -- making them act swiftly and without regret?

### **Bonus #5: These Tools Are Built Into Headline Creator Pro**

**(Value: What is your time worth to you?)**

#### **What users say:**

**" Excellent for breaking through the initial barriers"**

"I think your product is **excellent for breaking through the initial barriers** of coming up with headlines. Everyone knows it's much easier to edit then create from scratch - and your product brings you straight and easy to the editing and polishing part of the process."

**Frank Welzig**

**What users say:**  
" The best money-making response-pulling headlines ever!"

Wow! That's neat! Headline Creator Pro, has almost no learning curve. Type in a few words, and you got **the best, money making, response pulling headlines ever!** Why re-invent the wheel? Headline Creator Pro takes time tested, proven headlines and turns them into your own personal headlines, for your product. Now that's pretty good A-OK. Saves me a lot of time.

And when you spend as much time on-line as I do, you need all the time savers you can get. Thanks!"

**Bill Edwards:**

<http://www.internet-marketing4u.com>

They are right there, in the Headline Creator Pro Control Panel. So, you answer the four questions. You use the one-click button to generate your customised headlines. Then you start tweaking. And the "tweak tools" - emotional triggers, hypnotic words & phrases and the 100 greatest headlines - are instantly available to you. You've got all you need for the instant brainstorming session.



**Bonus #6: Our Cast Iron Guarantee**  
(Value: What's peace of mind worth to you?)



**Our cast-iron guarantee...**

If, within **90 days**, for any reason, you are not completely satisfied with Headline Creator Pro, tell us, and we will *immediately* refund what you have paid. Yes, you've

downloaded some software and yes, there's *no way* we can stop you using it after you've got a refund. It's a matter of trust. And we trust you. If we're wrong in this trust, then we lose.

**[Order Headline Creator Pro Now](#)**

**So What Is All This Going To Cost Me?**

I thought long and hard about a fair price for this ground-breaking software. There's a lot of people selling Headline Creator Pro (no surprise, because winning products like this are few and far between).

You could pay \$97 if you bought it from [here](#). Or you could pay \$47 (the recommended price) if you bought from [here](#) or from [here](#) or from [here](#) (the last link being to the software creator's website). And none of these sales websites offer the opportunity of a personal copy appraisal (see bonus #1 above).



I know that a lot of people can't afford to pay the fancy fees that professional copywriters charge. So I've tried to make it as affordable as possible.

Within just **4 minutes from now**, Headline Creator Pro can be sitting on your computer, ready to go to work, **for only \$37**

**Thanks for reading this far. Now the decision is yours!**

Good luck in whatever you do.

Regards

Ian Traynor  
York, UK

# Headline Creator Pro

Click Here To Order now



Your credit card will be confidentially processed  
by ClickBank.

[Click here to order securely online](#)



Sorry - PC with Windows only.. **not for Mac.**

You will need Winzip (free evaluation download from [Winzip.com](http://Winzip.com)) to install this product  
Headline Creator Pro is **only** supplied as a downloadable electronic product

## Any last questions?

Check out our [pop-up FAQ \("Frequently Asked Questions"\)](#)