



tumblrTM

Marketing Made Easy

Special Free Report

Quickstart Guide to Skyrocket Your Offline and Online Business with Tumblr

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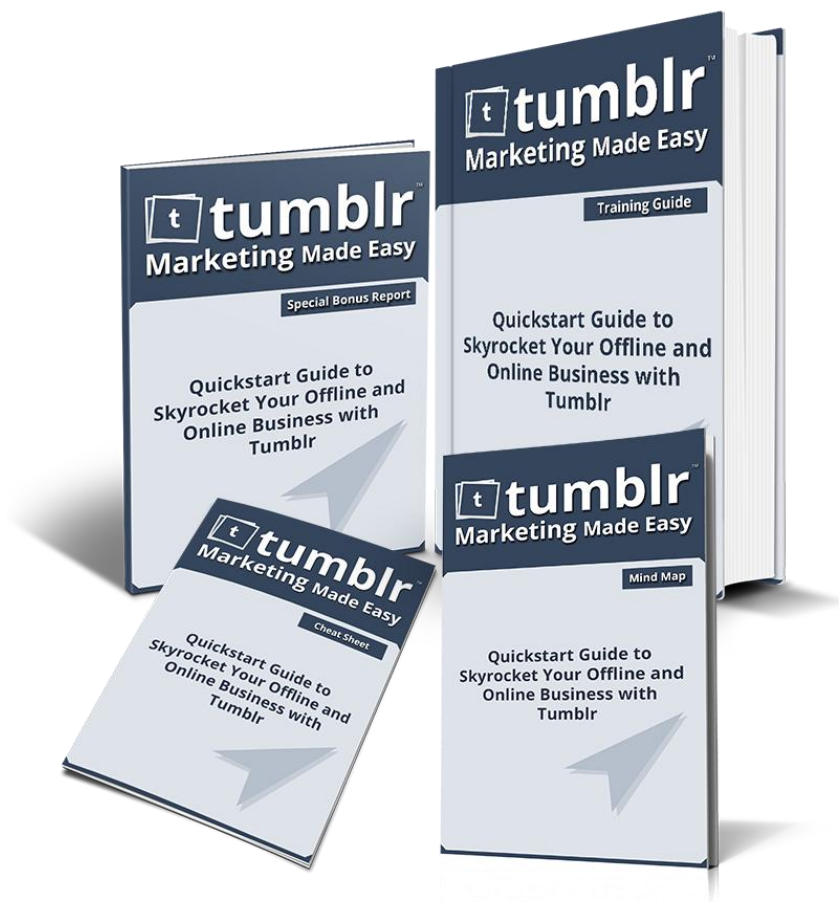
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It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

Limited Special Offer for You:

Tumblr Marketing Made Easy

(Exclusive Training)



Our latest and most effective **Tumblr Training System** is designed to take you by the hand and walk you through the process of easily and effectively positioning your offline or online business over Tumblr in no time. We know this will be very helpful for you and your business.

This complete and high-quality training system will surely help you learn everything there is to know in order to easily and effectively **position your online or offline business on Tumblr in the shortest time possible**, as well as how to leverage this amazing and extremely powerful source of high quality traffic to generate leads and great profits online.

You will be able to **quickly and safely grow a huge army of potential clients or customers 100% targeted to your business.** Something amazing about Tumblr is that you are able to find and connect with people who share the same interests as your business - and a lot faster than Email, TV, Radio or any other regular communication channel.

You will be able to **productively interact with your new and existing clients or customers 100% guaranteed,** because Tumblr is something people check on a daily basis and several times a day as well. That's the power of social media.

7 Simple Steps are more than enough

7 very easy to follow steps are more than enough for you to get the most out of Tumblr.

- You don't have to worry about wasting your time.
- You don't have to worry about ineffective strategies.
- You don't have to worry about wasting your money on other training.

The only thing you have to worry about is reading every single word of this guide and applying it.



Millions of dollars have been invested in Tumblr since it started, in order to give outstanding benefits to you and your business. This excellent training guide will take you by the hand and show you step-by-step, topic by topic, and tool by tool what you really need to know in order to position your business on Tumblr the easiest way possible, using the most effective tools and in the shortest time ever.

Tumblr is seriously committed to helping businesses skyrocket their online presence; that's why Tumblr is a fantastic platform with which you can scale your business to a whole new level of success and reach all of your business plans.

[**Click Here to Get Privileged Access!**](#)

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Introduction:



The last thing I want to do is to waste your time, so in this special report I will be short and sweet on the really important facts about Tumblr. My goal is for you to know exactly what Tumblr is and what to expect from it.

I will outline up to 16 shocking facts about Tumblr and how those facts apply in behalf of your business. You will be able to learn exactly what a Tumblr Blog is and why it is the greatest way to get the most out of Tumblr.

You will be able to learn 50 highly effective Tumblr Followers Finding tricks that will have people following you on Tumblr like never before.

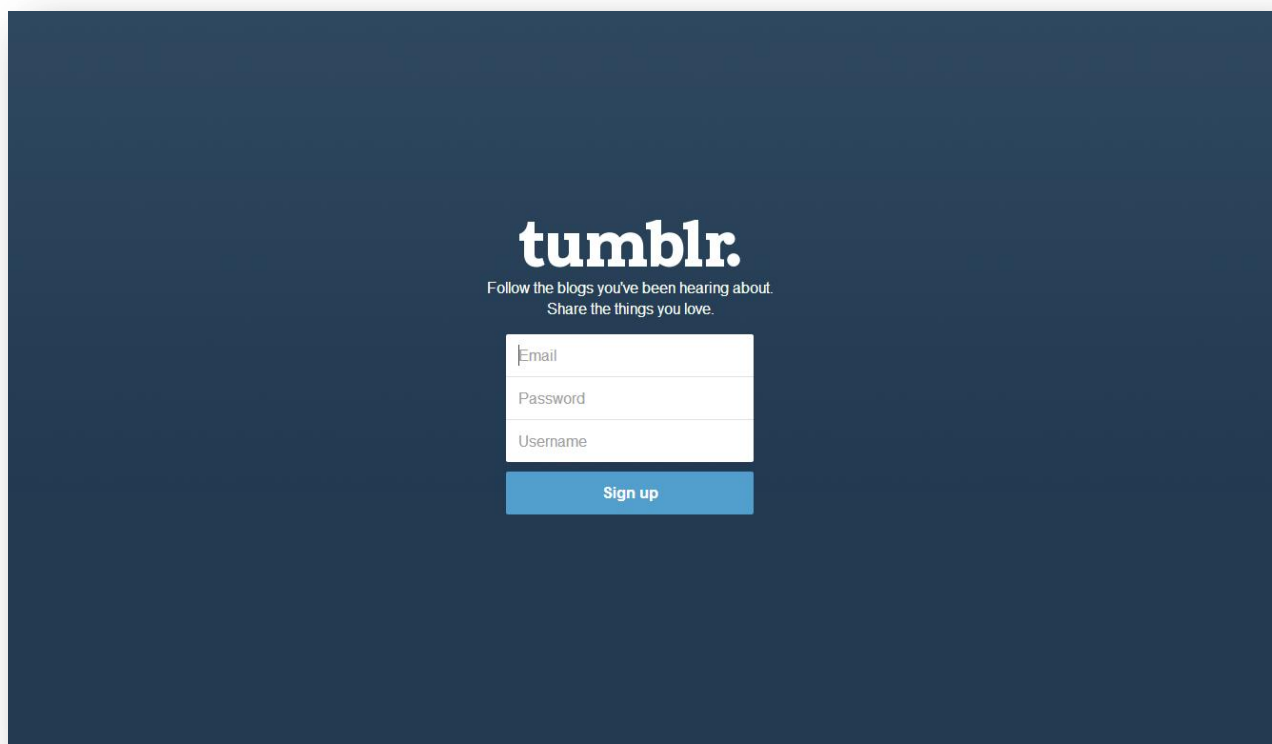
Social media sites are lately focusing their technology onto Businesses and Tumblr takes it that seriously. So, take the most advantage of it by reading and learning about it in this guide.

To Your Success,

Mozie

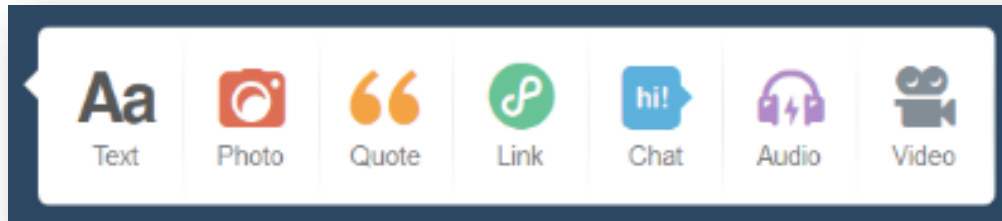
What is Tumblr?

Tumblr is a social media site that was created in 2007 and was recently sold to Yahoo for a large sum of money. Users create a microblog, which is called a “tumbleblog.” This is a mix of various types of media like text, photos, video, links from the Internet, etc. These posts are designed to share the owner’s experience and discoveries with their followers.



Billions of people worldwide use Tumblr, and businesses can get the benefits of promoting their brand via this relatively new social media venue. Companies can tell their story without having to make long drawn out posts, but they can do it in ways not possible on regular blogs, Twitter or even Facebook.

In fact, Tumblr was designed to meet the gap that was seen between short tweets on Twitter and typical posts on blogs like WordPress. WordPress makes users post an actual full article, and Twitter only allows 140 characters of information. However, Tumblr works with seven kinds of posting functions: text, photo, quote, link, chat, audio and video, so it's far more versatile and useful.



Simple to Use, Very Versatile

Tumblr is easy to use, and posts can be done from mobile phones, email or by using one of several applications such as the iPhone app, as well as from a traditional PC or laptop or tablet. You can also post automatically from other sites such as YouTube, Twitter, or Facebook.

Plus, it allows the customization of your miniblog, such as colors, themes, etc., so you can show your brand's style in your own unique way.

So, join in the Tumblr experience and help your company experience a new level of success!

Why Tumblr?

Let me show you some crazy eye opening facts about Tumblr that will help you understand why this amazing social platform is something that can add unlimited value to your business online:

Eye Opening Tumblr facts:

Tumblr hosts over 166.2 million blogs. Source	
	Over 91.7 million posts are created every day Source
The average user spends 23 minutes during a visit. Source	
	60% of users who've seen Sponsored Posts find the content fun, engaging, and high quality. Source
70% of consumers perceive a brand more favorably after seeing a Sponsored Post. Source	
	45% of users are under 45 years old Source
50% of users who saw Sponsored Posts researched the sponsor afterward. Source	
	120,000 new blogs appear on Tumblr every day. Source
Users view an average of 30.6 pages per visit Source	

	17% of Tumblr's U.S.-based visitors come to Tumblr via mobile devices Source
35.2% of visitors have a household income greater than \$100,000 Source	
	67% of Tumblr users have no children. Source
42% of users are from the US Source	
	21% of Tumblr users bought a product or service via their PCs Source
50% of all posts on Tumblr include photos Source	
	17% of Tumblr views are done while a person is at their place of employment. Source
120.000 sign ups happen every day. Source	
	185.6 million Unique global visitors every month. Source

When you see data like this, rest assured there is a lot of money to be made here. Many people might be talking about it, but very few can really teach how to productively position your business here and make money with it at the same time.

What's a Tumblr Blog?

A Tumblr Blog is the new online home for your business on Tumblr. It provides your business with a public identity on Tumblr, and it's where you connect with customers, develop your brand, and engage your following.

A Tumblr Blog is a complete blog you create and connect to the Tumblr platform. The blog will be created as a subdomain of Tumblr and you can name it however you want and change it at any time as well. This gives your blog an incredible buzz and makes it more detectable for search engines across the Internet. It looks like this:



<http://yourbusinessname.tumblr.com>

A Tumblr Blog is one the greatest ways you can get the most out of Tumblr and help your business become part of the conversation. Text, photos, quotes, links, chat, audios and videos are just some of the brilliant ways you can communicate with your Tumblr followers to show them what your business is all about and what a great service it may provide to them.

Below you will see some of the great benefits Tumblr.com is actually offering on behalf of your online business success.

- Tumblr Helps with Search Engine Optimization because it is indexed by Google and other search engines.
- Tumblr helps get traffic to your regular website due to shares from followers.
- Tumblr integrates with other social media sites and helps you share posts with your followers to get more brand awareness.

- Tumblr allows short microblog posts that get a quick bit of content out to your customers like info on a new product.
- Tumblr does it all in one place with several kinds of media
- Tumblr is free, which means that a business doesn't waste any part of its available advertising income, but still gets great coverage to their customers and potential customers.
- Tumblr can be connected to a Google Analytics account to see how it is helping your brand, traffic, and other business needs.
- Tumblr helps a business enlarge their network through all of the bloggers, fans, and customers they meet and the niches they find.
- Tumblr helps to encourage communication, so your business will get responses from many people, including potential customers or other similar businesses where you can trade data.
- Tumblr is so customizable that you will be able to create an entire website inside of it: you will be able to edit the code, insert html code, and even change your URL to a separate domain name. It's like creating a brand new website, but a lot easier and faster without dealing with hosting, FTP, file transfers or anything like that. You will even have the chance to install a theme for your blog interface.

The Complete Training will provide what you really need in order to complete the step by step process to establish your Business over Tumblr the easiest way possible, and in the shortest time ever. In that training you will find the most necessary components of a highly successful TumblrMarketing Campaign.

[Click here and Claim your Access to the Complete Training and Dominate Tumblr starting TODAY!](#)

50 Crazy “Finding Tumblr Followers” Tricks

If you have a Tumblr business account, then you require and want as many followers as possible so that you can build your company brand, get more customers and make more money.

But, what are the best ways to get those Tumblr users to choose to follow your business? Here you have 50 important advices to get the followers you need:

1. Be an active Tumblr member

If you want people to follow you, then you should be a very active Tumblr user yourself. You must portray your business as being open, ready to be interactive with your customers and being available and helpful to potential customers as well. Be sure to post daily, and vary your content so that it stays fresh and interesting.

2. Be sure to like posts from other Tumblr members

If you like and comment on posts by others, it shows everyone that you are actually reading the posts and are interested in the content. The more postings that you like, the odds are that you will also get your postings liked.

3. Be sure to reblog other people's postings

Reblogging other people's posts helps you to get more attention and attract people in being interested in becoming one of your followers.

4. Follow other Tumblr members

If you follow other Tumblr members, then they will be more likely to want to follow you in return. Plus, if you follow others in your niche or which are related to it, it can also benefit you with more attention and therefore more followers.

5. Be respectful to followers and fellow posters

It's vital to treat your followers and fellow posters the manner in which you would want to be treated. Don't start a flame war, or say negative or unkind things in regards to other posts and try to avoid sensitive topics like religion and politics. All this will do is lose you followers, not gain you more followers.

6. Study other Tumblr blogs to find out what is popular

It will also help you to analyze some of the most popular blogs on Tumblr so that you can figure out what potential followers like and what will make your Tumblr account more popular and therefore help you to get more followers.

7. Be sure to post high-quality content

If anyone wants their business to be popular and get lots of followers, the simple fact is that you must post high quality content. People want to read engaging and interesting things and not see the same thing repeated over and over. Be sure to post original, honest, and worthwhile content and you will start attracting lots of followers.

8. Tag your posts.

Tagging posts is a very good and strategic method of getting more followers. If you put a tag onto every post you make, it will help followers and potential followers find specific topics more easily. Just add an appropriate tag word in the field provide below your Tumblr post. You don't even have to put quotes or a hashtag sign.

9. Advertise in other places besides Tumblr

Be sure not to limit your advertising campaign to just Tumblr. You can get more followers to your account if you link to your Tumblr account from other social media sites like Facebook or Twitter. Plus, you can do things like cross post your blog posts by posting a link to your Tumblr account from your other blogs or websites. This redirects people to your Tumblr account and if they aren't already a follower, they may decide to join you on Tumblr after reading your info in other areas.

10. Use a promotion blog.

What these blogs do is they promote your blog, usually in return for a follow. There are many blogs like this out there. You can search for them by typing "promo blogs" in Tumblr search, or even Google search.

11. Make your Tumblr account more attractive visually

If you make your Tumblr posts attractive and interesting, you will attract followers easier. For instance, be sure to add a colorful picture, or use a custom made theme (there are lots of free ones on Tumblr to choose from), or post a great video.

12. Get to know your audience better

If you want more followers, you have to give people what they want and like. For instance, statistics say that 60 percent of Tumblr users are under the age of 35. Get to know the most popular trends on Tumblr, as these may change often. Start browsing on the popularly followed Tumblr blogs and see what topics are getting the most followers.

13. Choose an interesting and engaging name for your Tumblr blog

Don't just use your user name to name your Tumblr blog. If you instead choose an interesting and more descriptive name for what your blog is about, you will tend to get a lot more interest, and hence get more followers.

14. Don't try to impersonate someone else

While this may sound like common sense, some people may try to get more followers by pretending to be a celebrity or some famous athlete or other character. If you do this, you not only are being dishonest, you could be sued for copyright infringement and at the very least your Tumblr account will be cancelled.

15. Don't Inflate Your Numbers

Don't just buy up a lot of followers from one of those websites that sell followers. These are likely to be worthless Tumblr accounts that are of no value to your business and if you are found out, then your potential clients, as well as your current one, are likely to trust you less.

16. Be sure to connect your Tumblr account to your other social media accounts

You can use your other social media accounts to get more followers onto your Tumblr account. Some of the best ways to do this include using an RSS widget to get your Tumblr posts to show on, for instance, a WordPress site, as well as liking Tumblr on your Facebook account and following it on your Twitter account. This way you are covered and when you get involved in discussions on any of the above, you can link it to your Tumblr account automatically by giving your account permission to cross post.

17. Mold your content into a specific area

If you tighten up the focus of your Tumblr blog, and make sure that you are actually presenting the information about your business that represents what you want your customers to see and to understand about your products and services. Pick a topic for your blog posts that you believe your clients and potential clients will be interested in that meets their needs based on the products and services you provide. Then, your followers will be sure to tell others about your blog because it is giving them what they need and desire.

18. Make sure your profile photo on your Tumblr account is a good representation of your company

One of the first things your potential followers see when they browse your Tumblr account is your photo. Therefore, be certain that the photo represents you and your business and is one that will be eye catching and attract followers to your blog.

19. Follow the Tumblr Train

Another way to get followers is for your blog to follow the Tumblr train, which is an imaginary train where the people are other Tumblr members that are also searching for followers. If you visit the site, which is at <http://www.tumbletrain.com>, and see if it can help your company. The “train” gets your company lots of attention and exposure from others visiting it and you are bound to get at least a few followers from participating in it.

20. Participate in Tumblr promotions

Sometimes there are Tumblr promotions or games that you can participate in that can get you more followers. Depending on the type, they may require you to do something like reblog a post or other action.

21. Follow Tumblr blogs that participate in follow backs

Look for the Tumblr blogs that participate in follow backs, as these can be a good place to get more followers.

22. Use a Follow Back Service

There are several follow back services that help users to get followers for Tumblr. This has both advantages and disadvantages. The advantage of course is that you will get lots of followers quickly, however, it is possible that many of these new followers will not engage very much with your page. However, it is still one more option to gain followers.

23. Make sure your Tumblr content is exclusive

What is meant by this is to post content onto your Tumblr account that your followers won't be able to find anywhere else. This will help to make your posts unique and gain you more followers since they won't be able to find the same information anywhere else except for your Tumblr blog.

24. Promote a contest or giveaway on your Tumblr account

Another way to get followers is for your business to promote its own contest or giveaway on your blog. This way you can draw lots of attention to your account and this should help you to get more followers fast, which could turn into clients or customers.

25. List your Tumblr Account by Your Brand Name

Tumblr users are more likely to follow a brand than a person, so if you have a well-known brand, then you should be able to get more followers, so be sure your Tumblr account is listed under your brand name, not your own name.

26. Offer coupons or other discounts

Tumblr users are more likely to follow your company if you give them some sort of incentive to do so like a coupon, freebie or some other kind of discount.

27. Be Sure to Post Often and Responsively

Studies have shown that there is a direct association between the amount of posts you make and the amount of followers you have. So, be sure to post something every day and make sure what you post is full of relevant and up-to-date content about what is going on in your business.

28. Take Care of Your Customers' Needs

If a company is known for having a great customer service department that gives excellent support, then it will be more likely to get followers than one that doesn't pay attention to its customers's needs and wants. Therefore, be certain that you take care of your customers if you want them to follow you.

29. Post During Peak Hours

If you post more during the times your potential followers are likely to be online, then you will get more chances to get additional followers. Studies have shown that commute times in the morning and evenings are a good bet to find people online, as well as late in the evenings after they have gotten home from work and are relaxing on their computers.

30. Make your biography profile more interesting

Be sure to create an interesting biography complete a current professional photo as many potential followers won't follow a company without a photo because they don't want to deal with a place they don't feel connected to.

31. List your Tumblr name on all of your communication products

People can't follow your company if they don't know what your Tumblr account name is. So be sure to put it on everything, including emails, blogs or social media posts, business cards, advertising, etc.

32. Ask Interesting Questions

Get people involved in what you are discussing in your posts by asking a pertinent question which will start a discussion and get people to post back and then become one of your followers.

33. Provide links to interesting and important information in your niche

People want current material, so if you provide it for them, they will follow you in order to get it.

34. Offer to do a guest post on the website of heavy Tumblr users

Try to find a tumblr user with hundreds of followers. If they have a blog or website, offer to do a guest post or write an article for them in return for being promoted on their accounts. This will draw attention to your company and could earn you some followers.

35. Search Tumblr For Like Users

Use the tumblr search feature and put in keywords that relate to your niche. This will help you to find other tumblr accounts where people are interested in those topics. This could help you to find other members who will want to follow you if you follow them as well.

36. Don't Spam Your Followers

If you want to get more followers and not lose the ones you already have, then don't SPAM people by sending out worthless and irrelevant postings.

37. Post Positive Info, Not Negative Info

Don't use your Tumblr account to complain. Instead, send out positive and interesting material or things that will help to brighten up the day of your followers.

38. Ask for Followers

Believe it or not, it's ok to ask people to follow you on Tumblr. Just don't be too pushy about it.

39. Take Part in Trendy Topics

If you take part in the discussions about trendy topics, then more people will read your postings. This makes you show up in more conversations and can attract more followers to your account.

40. Host a Webinar

A webinar is an online seminar that you can host from your website or blog. Webinars are a great way to get new followers because you can put a link to your Tumblr account in the presentation.

41. Rent a Billboard

If you have the money and the ambition, rent a billboard in your area. Hundreds of cars pass by billboards every day and if you list your business and your Tumblr account, it could get you lots of new followers.

42. Get a Radio Interview

Go to the local radio stations in your area and ask to be interviewed about your business. This gives you a chance to promote yourself on air and ask to be followed on Tumblr.

43. Thank all of your current Followers

If you are courteous and thank all of your current followers for their support, they are likely to suggest that their friends or followers also follow your company.

44. Give Your Followers Exclusive Offers and Content

Encourage people to follow your company by giving them exclusive offers and content that you don't publically give to everyone else.

45. Do a Podcast

Do a podcast about something important going on in your business or perhaps a "how to" about one of your products and mention your Tumblr account during the podcast.

46. Use Word of Mouth

It doesn't have to be technical to get you more followers. Be sure to talk about your business to all of your friends, relatives and acquaintances to advertise that you have a Tumblr account.

47. Add your Location to Your Tumblr Account

Don't be afraid to tell people where your business is located. If they live near you and consider you a local business that they are interested in, then the people are more likely to have a reason to follow you.

48. Become an Authority in Your Niche

If you regularly post valuable content that helps solve problems or meets a need in your niche and are always quick to be the one that finds out the answer to a question, then people will view you as the expert in your niche and will likely follow you.

49. Use Keywords in Your Posts

If you use relative and trending keywords for your niche, then people can find your account profile and tweets easier in the search engines and this could lead to them becoming one of your followers.

50. Don't over promote your business

Believe it or not if you over promote your business and just talk about how great it is then you will turn people off to following your account. So, be sure to only post about the things your company is doing and how it helps people, and don't just brag.

Conclusion:

Tumblr is extremely easy to manage. It happens the same way as with everything else in life: things are not that difficult. You just need to know where everything is and how you can properly use it – and there you have it.

It is the same with Tumblr. Now that you know everything you really need to position your business over Tumblr in the shortest time possible, you just need to apply it and do it for yourself.

Thanks so much for the time you have dedicated to learning how to get the most advantage out of Tumblr for you and your business. Tumblr has hit market to stay.

A lot of money is invested in Tumblr, and it's all for us. Let's use it and reach our most precious business goals.

To Your Success,

Mozie

Resources

- [Tumblr Special Training](#)
- [Tumblr Special Training 2](#)
- [Tumblr Advertising](#)
- [Tumblr Special Tools](#)
- [More Tumblr Special Tools](#)
- [Tumblr for Businesses](#)
- [Tumblr Mobile](#)
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Limited Special Offer for You:

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