

Mobile Marketing Made Easy

Michael Hughes



Discover A Revolutionary Mobile Marketing System That Will Scale Your Business Profits To A Whole New Level... Guaranteed!

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CHAPTER 1 – INTRODUCTION TO MOBILE MARKETING

Mobile marketing is one of the hottest topics that are being widely discussed by businesses and marketers these days, and this is not surprising. Here's the reason why.

A study was conducted in 2009 by CTIA.org and results showed that 91% of Americans uses cell phones – that is a total of 285 million mobile subscribers in just the United States alone!



As you can see here, that is certainly a huge market that is virtually untapped by most businesses and marketers!

Despite the high profitability potential of mobile marketing, some marketers still choose to ignore this massive market because some of them feel that there is no reason to use mobile marketing; while others feel it is too technical, too difficult, or too expensive.

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However, the truth of the matter is that, mobile marketing is extremely effective, and is a lot easier than you probably think, as you will discover in this “Mobile Marketing Made Easy” guide.

In fact, I personally feel that mobile marketing will one day eclipse email marketing!

The reason is because more people have mobile phones than Internet access, coupled with the fact that many people check their text messages and voicemail much more often than they check their email.



Someday, people may start saying, “*the money is in the phone book*” instead of “*the money is in the list*”!

When the time comes, and you still have not built up a phone book of subscribers, it may be too late then (as you are already lagging way behind your competitors and you will find it hard to play “catch up”).

Therefore, you should start incorporating mobile marketing as part of your overall marketing strategy right now.

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Get into this increasingly popular money making opportunity right now and establish a presence in the mobile marketing arena for yourself (either as a marketer or as a business) while most of your competitors are still ignoring this marketing method entirely!

WHAT IS MOBILE MARKETING?

Mobile marketing is any type of marketing that involves the use of mobile telephones (also known as cell phones in some countries).



Most people think of mobile marketing as marketing through the sending of SMS (known as Short Message Service) text messages. But the fact is that mobile marketing also involve marketing through sending voice messages as well.

That's not all... Mobile marketing can even involve using apps, mobile websites, and even advertisements on mobile television stations.

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When it comes to marketing to mobile devices, it requires a slightly different strategy than marketing through email or other methods, due to the fact that SMS messages are typically limited to a relatively small number of characters.

As such, you have to be a little more careful about your marketing strategy. You have to be more judicious about what you say to get your message across in the right number of characters.

Taking advantage of mobile marketing is as simple as building a list of current and prospective customers and using a simple service to market to them.

And speaking of which, there are many online services that will help you build your list. Thus, you do not need any special technical skills to do it. I'll discuss more about it in the later chapters of this guide.

WHY IS MOBILE MARKETING IMPORTANT?

Many businesses and marketers, in particular, those who are already making use of email marketing to market to their subscribers, wonder why they should even bother with mobile marketing at all, as they have the perception that email marketing is the easiest and most effective marketing method available.

You see, no doubt that email marketing is extremely effective, mobile marketing can be even more effective in many ways. For one, people tend to check their text messages and voicemail more often than they check their email.

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Rather than waiting for people to check their email, and having your message potentially get lost amongst several thousand spam messages, your marketing messages goes straight to their text message box. And they will probably be able to see your message within minutes (instead of after a few hours, days weeks or even months!)

This is the power of mobile marketing, and why it is so important to you (as a business or marketer).

In this “Mobile Marketing Made Easy” guide, you will discover everything you know about mobile marketing – From researching the target market to getting your targeted audiences to want to give you their mobile number (so you will be able to market to them), and also a proven to work, step-by-step system where I will be walking you through each and every step you need to take to set up your very first mobile marketing campaign.



Put all the strategies and techniques that I am about to show you in this “Mobile Marketing Made Easy” guide into action and I can guarantee you that, in no time at all, you will see your business income double, triple, or even quadruple, all thanks to the extra sales you have generated by applying these incredibly effective mobile marketing strategies that you will discover in this guide.

Are you now ready to discover strategies that will help push your business profits up to a whole new spectrum? Let’s get started! 😊

CHAPTER 8 – RECOMMENDED RESOURCES

MOBILE SUCCESS BLUEPRINTS



“Mobile Success Blueprints” is a series of step-by-step video tutorials where you will discover a proven system that will allow you to quickly build huge mailing lists using mobile marketing methods...

Not only that, you will also learn how you can generate a massive income from this mailing list... Everything that you will discover in just moments is so insanely effective that it will blow your mind away!

[**Click Here To Find Out More About The “Mobile Success Blueprints” Package Now!**](#)

MOBILE MONOPOLY



In “Mobile Monopoly”, you will discover proven 7-step system that will allow you to build cash pulling niche lists of ready buyers... And this gives you the license to milk cash from them whenever you want!

The faster you jump onto this profit spinning mobile marketing bandwagon, the earlier you are going to be able to generate the massive profits (that you could only have dreamed of in the past), and the more profits you are going to generate!

**[Click Here To Find Out More About The
“Mobile Monopoly” Package Now!](#)**