

30 Extremely Simple & Insanely Profitable Email Marketing Secrets Marketing Secrets That You Must Know To Skyrocket Your Email Marketing Profits Through The Roof...

Guaranteed!

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CHAPTER 1 - INTRODUCTION

Email marketing is one of the most popular forms of marketing (and one that is highly recommended by both marketers, as well as businesses when it comes to generative massive profits) for a few reasons, and they are:

1. INSTANT DELIVERY

Gone are the days where businesses send fliers (with promotional offers) via traditional mail, which takes a few days to a few weeks, depending on where their customers are located, to their customers.



Many businesses are making use of emails to send out promotional offers instead, as it reaches their customers instantly. Also, it is completely free to send out emails.

2. REPEATED SALES

It is always easier to get customers who have purchased from you before to make purchases again and again, compared to trying to acquire new customers.

The reason being that customers who have purchased from you before already know who you are, as well as the quality of your products/services. Thus they have the confidence and trust to purchase from you again.



This is unlike trying to get new customers to make a purchase, where these people do not know you (and your business), and may be skeptical about your product/service offerings to want to purchase from you. Hence, it will take some persuasion and convincing before you can win their trust (and get them to buy from you).

3. "ON DEMAND" INCOME

Heard of the saying "the money's in your list"? By spending time to build a huge, responsive subscribers' list, you have the capability to generate massive amounts of income "on demand" - Where you are able to generate massive amounts of cash every single time you send out a promotional email to your subscribers.



However, do practice caution when sending out promotional emails to your subscribers – You do not want to send out only promotional emails to your subscribers, as doing so will only turn them off and eventually they will reach for the "Unsubscribe" link and remove themselves from your mailing list.

For the benefit of those who do not know the entire process of how email marketing works, in this chapter, I am going to do a quick run through to give you a good understanding on how the entire email marketing process works:

Email marketing, in layman terms, simply means the act of marketing (where you send out promotional messages) to your customers via the use of emails.

However, prior to being able to start emailing your customers (or your prospective customers), you need to first build up your mailing list (by collecting email addresses of your current, as well as prospective customers).

There are many different ways you can go about collecting email address, with the most effective way being to build an opt-in page which contains a freebie (related to the niche in which your business is in), as well as an opt-in box, where you collect your customers' (or prospective customers') first name and email address in exchange for the freebie.

For the benefit of those who do not know how a typical opt-in page looks like, here's a screenshot of one:



It is only after you have gotten their email addresses will you be able to start sending them emails.

Now here's the thing – You are not the only one in which your customers (or prospective customers) are subscribed to. It is possible that they are also subscribed to the mailing list of your competitors. And they too, are also sending out emails on a regular basis to the same group of people.

With so many emails sitting in your subscribers' inbox, and with so little time available, it is impossible that they open up and read each and every email in their inbox.



Hence, most of the time, they will only open up (and read) emails that they are

interested in and thrash the rest (without even opening).

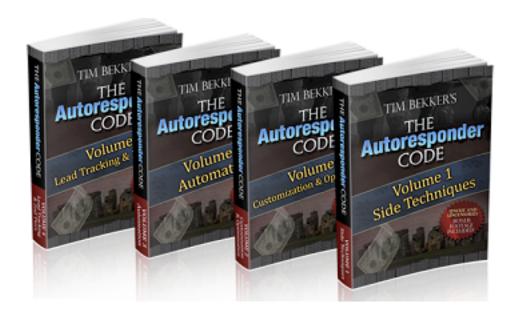
So, how do you make sure that your subscribers will open (and read) emails that you send, instead of sending them straight to the thrash bin?

In this cheat sheet, I have compiled a list of 30 of the most insanely effective email marketing secrets that will ensure each and every email message that you send to your subscribers get opened and read, and your subscribers will take whatever action you want them to (and that includes clicking on the link within your email message and make a product purchase).

By applying the extremely powerful email marketing strategies that you will soon discover in this cheat sheet, I guarantee you that your emails' open rate will multiply at least tenfold, and your business income will definitely skyrocket through the roof as well.

CHAPTER 4 - RECOMMENDED RESOURCES

THE AUTORESPONDER CODE



Discover Never Before Revealed Secrets That **YOU** Can Use To Generate Over 12,000 Free Visitors To Your Websites, 44,000 Subscribers In 10 Days, And Set Up Autopilot Income Streams That Have The Capability Of Generating \$1,070+ Every Day, 24/7, 365 Days A Year!

On Top Of That, You'll Also Discover A Unique Underground Technique That You Can Also Use To Pump 44,270 Subscribers To Your Autoresponder Account Within 10 Short Days!

<u>"The Autoresponder Code"</u>

OPTIN PROFITS



Do You Want To Make Money Anytime Just By Sending Out A Simple Email?

Discover The Insider Secrets That Will Allow You To Start Creating A Massive List Of Subscribers And Start Generating 4, 5, And Even 6 Figure Incomes Every Single Month... Just By Clicking The *Send* Button... Guaranteed!

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