

SEO



Secrets Unleashed



Simple, Yet Highly Effective, Search Engine
Optimization Strategies Guaranteed To
Propel Your Websites' Search Engine
Rankings!

Jun Yuan Lim

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CHAPTER 1 – INTRODUCTION TO SEARCH ENGINE OPTIMIZATION

When it comes to getting traffic to your websites from the Search Engines, there are basically 2 different strategies you can use, and they are:



Sponsored Listings

This is where you pay to display an ad (which contains a headline, a brief description, as well as your website's domain name) with your website listed for certain keyword phrases and whenever someone clicks on your ad, you pay a certain amount per click to the search engine.

This strategy is commonly known as Pay Per Click Search Engine Marketing.

Organic Listings

This is where the search engines list your website based on the various keywords they deem your website is most suitable to be listed for. Unlike sponsored listings, you do not need to pay whenever someone clicks on the link to visit your website.

To better illustrate where sponsored listings, as well as organic listings, are located in the various search engines, I have captured the following screenshots, to show you exactly where the listings are

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(sponsored listings are highlighted in a black rectangular box, while organic listings are highlighted in a red rectangular box):

GOOGLE:

make money on the internet Instant is on ▼

About 236,000,000 results (0.20 seconds) [Advanced search](#)

<p>Make Easy Money In 1 Hour <small>Ads</small> 81% Profit in 1 Hour - Every Hour! Options Trading Arena. Open A/C Now EZTrader.com/Making+Money</p> <p>How To Make Money Online Take a 100% Risk-Free Opportunity To Try Out Forex Today! UFXBank.com</p> <p>Make Money Trading Upto 70% profit in an hour! More exciting, More rewarding. OptionRally.com</p>	<p>Earn Extra Income <small>Ads</small> Gain New Customers In Just 15 Mins Sign-Up To Google AdWords Today! www.Google.com/AdWords</p> <p>Want to Earn Money? Trade Stocks, Forex, Oil, Gold. Free Software. Free Trial Bonus! www.Plus500.com/sg</p> <p>Make/your/own/beats No/studio?no/skills?no/problem! Make/your/best/music/beat/at/home. www.dubturbo.com</p> <p>Double, Triple Your Money Find Tips to Manage Your Money & Be Savvy With Your Dollar Sense www.cpf.gov.sg/IMSavvy</p> <p>Advanced Email Marketing Create, Deliver & Track eNewsletter Affordable, Powerful & Free Trial www.EmailBrain.com</p> <p>Play on Forex, Make Money Earn money online within 5 minutes Get bonus 30% for each deposit www.instaforex.com</p>
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Make Money On The Internet - Earn Money Online Q
Discover how a 17 year old teenager from Pakistan is **making money**. Learn how you can earn money online because if a kid can do it, so can you.
www.3am.net/ - [Cached](#) - [Similar](#)

Make Money on the Internet Q
7 Jan 2011 ... Come learn how to **make money on the internet** from a full time internet entrepreneur. Discover how to build a second income stream online so ...
www.makemoneyontheinternet.com/ - [Cached](#) - [Similar](#)

Make Money On The Internet Q
FREE Strategies On How To **Make Money On The Internet...**
welly-mulia.com/ - [Cached](#) - [Similar](#)

HOW TO MAKE MONEY ONLINE Q
There are obviously numerous ways to make money online but today I'm going to write about **one of the easy and popular way to make money on the Internet**

YAHOO:

Web Images Video Local Shopping News More ▼

make money on the internet Options ▼

Also try: [how to make money on the internet](#), [more...](#)

<p>Guaranteed \$10,000/Month Income Online <small>Sponsored Results</small> Setup Simple Web Sites That Make You Money Every Day For Only \$297.00. go-try-this.net/simple-sites</p> <p>Free Ticket Draw Sign up for monthly \$5000 draw. Do survey, get more tickets or rewards. ensg.toluna.com</p> <p>More Sponsors: make money on the internet, make money, make money at home</p>	<p>Online Forex Investing <small>Sponsored Results</small> Online Currency Trading. Free Account Setup. Forex-Investing.com</p> <p>Make Money Complete Information and Resources about Make Money www.topsites4u.net/sg</p> <p>More Sponsors: make money on the internet, make money, make money at home, internet money</p> <p>See your message here...</p>
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How to Make Money on the Internet | eHow.com
You've probably seen a lot of articles already (including here at eHow) on **making money on the internet**. This one pulls it all together, and separates the good, the ...
www.ehow.com/how_2254361_make-money-internet.html - [Cached](#)

HowStuffWorks "Top 5 Ways to Make Money on the Internet"
To **make money on the Internet** just takes a little work. See these top five ways to **make money on the Internet** to get started.
electronics.howstuffworks.com/how-to-tech/5-ways-to-make... - [Cached](#)

How to Really Make Money on the Internet With an Amazon.com ...
You've probably heard before a bunch of hype about how much **money** you can **make** with affiliate programs. Maybe you've even set up a site yourself, only to find that ...
entrepreneurs.about.com/od/homebasedbusiness/ht/amazon... - [Cached](#)

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BING:

The screenshot shows a Bing search results page for the query "make money online". The search bar at the top contains the text "make money online" and a red "X" icon. Below the search bar, there are tabs for "Web", "Images", "Videos", and "More". The search results are displayed in a list format. The first result is a sponsored listing titled "How To Make Money Online" from www.AutoIncomeLifestyle.com, with a sub-headline "Tried Cash1234 Yet? Easily Make \$4000/Week. No Sales, No Ads". The second result is titled "Pre-launch Opportunity" from www.prelaunchmalaysia.com/wealth, with a sub-headline "Entrepreneurs wanted. Enrol for free and join a global team". The third result is titled "Make Money Online" from www.makemoneyonline.com, with a sub-headline "The most comprehensive guide to learn how to make money online!". The fourth result is titled "Legitimate Opportunities to Make Money Online and Make Money from ..." from makemoneyonline.gather.com, with a sub-headline "This group is designed to identify legitimate opportunities to make money at home. I have a blog and it is my focus to weed out the scams and find opportun". The fifth result is titled "Make Money Online With The Kidblogger" from www.carlocab.com, with a sub-headline "Enter your name and email below, then click the 'Free Instant Access!' button to get the free report." The search results are displayed in a list format with blue links and black text. The page also shows "RELATED SEARCHES" on the left side, including "Work from Home", "Ways to Make Money Online", "Online Surveys for Cash", "Win Money Online", "Make Money with No Money", "Make Money with Clickbank", and "Make Free Money Online". The search results are displayed in a list format with blue links and black text. The page also shows "ALL RESULTS" and "1-10 of 310,000,000 results" at the top right.

I am not going to talk about sponsored listings in this guide. Rather, I am going to focus on how you can get your websites ranked well in the organic listings.

If you want to get an avalanche of laser targeted traffic to your website for free, then it is extremely important that you make sure that your website is well optimized for the search engines for the various keyword phrases in which you like the search engines to list your websites for.

If you are one of those who, when the words "Search Engine Optimization" comes to your mind, it gives you the creeps, not to worry. In this guide, I am going to show you extremely simple, and easy to follow steps you can take on how you can optimize your websites for the search engines.

CHAPTER 9 – RECOMMENDED RESOURCES

SEO ELITE



Here's a secret tool that has the capability to allow you **outrank all your competition**, as well as dramatically increase your website's search engine rankings in Google, Yahoo and Bing... All within ***as little as 7 days***, and drive a minimum of ***789 unique visitors*** to your website per day!

[Click Here To Find Out More](#)
[About The "SEO Elite" Software](#)

SEO LINK VINE



Discover how you can get long term, top rankings for ALL of your keywords phrases that you optimize your websites for, crush all your competition flat and dramatically increase your free traffic by force-feeding content onto thousands of active sites willing to give you traffic and backlinks.

More Backlnks = Higher Search Engine Rankings = More Traffic!

**[Click Here To Find Out More
About "SEO Link Vine"](#)**

SEOPRESSOR



Here's a shockingly effective, tried and tested, as well as proven to work Wordpress SEO plugin that will skyrocket your website's Search Engine Ranking straight to the stratosphere... Guaranteed!

SEOPressor is just like an SEO expert standing beside you (minus all the massive hourly rates), intelligently optimize your websites to rank well in the Search Engine and automatically attract massive volumes of free traffic to your websites!

[Click Here To Find Out More](#)
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