

Saving Money & Surviving The Recession

365 Tips To Help You Save Money
& Survive Through The Global
Economic Recession



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CHAPTER 1 – INTRODUCTION

The latest global economic crisis began in September 2008, with the failure of certain large US-based financial firms, and the insolvency of many companies.

This resulted in the wild dropping of the stock market, the world banking business failing miserably and many businesses going bankrupt, and all these events have sent the entire world's economy into a tailspin.



Millions of people have lost not only their jobs (as the companies they are with suffered from this crisis and began laying off employees to keep operating costs down), but also their home (due to the fact that they are unable to pay up their housing loans).

Not only that, houses have also become much less valuable (than before), banks ceasing to approve loan requests to individuals, etc. It seems that the entire situation is becoming worse with every single day.

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The current economic situation means that people have to change their plans – And that includes their retirement plans, college and other long-term plans that they have.

Not only that, the way people conduct their everyday lives have to be changed as well.



With the uncertainty about the economic future, and with the severe credit crunch closing off any possibilities of loans and packages, cash is king and everyone is trying different ways and means to figure out how they can lower down their expenses, save money, and at the same time looking for opportunities to make some money (to cover their household income).

Nevertheless, everything is not doom and gloom. You need not make drastic changes to your lifestyle just because of the global economic recession. All you need to do is to make some very simple changes to your lifestyle.

"What kind of simple changes can I make?" - You may ask.

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This is the reason that I have decided to write this "Saving Money & Surviving The Recession" guide – To give you a total of 365 unique, practical, as well as easily doable tips where you will learn not only learn how to be frugal, how to save, and how to invest, but also how to steer your career (and exploit money making opportunities) in a way that will help you tide through this tough economic period.