

AFFILIATE EMPIRE



BUILD YOUR OWN
PROFIT GENERATING
AFFILIATE EMPIRE

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Introduction

Welcome to this guide - I'm going to take you through everything to do with affiliate marketing so by the end you'll be able to confidently get out there and start promoting products like a pro!

We're going to cover everything right from why you should be concentrating on affiliate marketing as a business (it's awesome), right through to how to get accepted to affiliate networks (important!), how to pick an offer and how to get traffic to it.

We'll also discuss how most people coming online nowadays are being pulled from pillar to post and are losing their focus, getting discouraged and quitting. There is a simple solution to that problem for anyone brave enough to follow it - I'll reveal all in that chapter!

Finally we'll discuss how to take things to the next level and really build up an 'empire' as promoting one offer can make you a lot of money, but it is not good to have all your eggs in one basket just in case that basket catches fire!

Remember though that nobody really makes money online with the push of a button, behind every lazy person making money online is a trail of hard work, blood, sweat and tears. To get to the point where you earn passive income from your websites requires some good hard work!

Don't let this guide sit collecting digital dust after you've finished reading it - you HAVE to take action if you want to get anywhere...

"A journey of a thousand miles begins with a single step."

Lao-tzu

Also - keep the outcome in mind - what are you working for? How will your life change if you can make enough money to leave your job? Fixing what you are working for firmly in your mind will help you get over the hurdles you will run into along the way (and there are always hurdles!).

Now let's get stuck in.



Why Choose Affiliate Marketing?

Have you ever thought about your ultimate business? The one that you'd happily wake up in the morning and jump out of bed just to work on?

Well for most people then affiliate marketing offers them the ultimate business. Imagine not needing a product, not needing to look after customers, not needing to worry about taking money in and getting chargebacks, no merchant account hassle, no big setup time, yet an almost unlimited earning potential - that is what affiliate marketing on the internet offers.

As you are promoting other peoples products then you don't have to worry about anything but getting them targeted traffic and letting them do all the heavy lifting. Oh sure you still have to work within the guidelines of the affiliate networks (and advertising regulations etc!), but you have far fewer restrictions and responsibilities than a product owner.

You can be in a multitude of niches and keep the ones that make you the most money, rather than being committed to your product and trying to make that as profitable as possible, you can just find the best converting offers and use them!

Plus in the ultimate business you would be able to step away from it without it coming crashing down around you - imagine what would happen to most small businesses if the sole employee went on holiday for a month...

Even as a product owner then you'd be hard pushed to take that amount of time off without having people drafted in to look after things, but if you have a network of websites up and running driving traffic to your offers then you can step out for as long as you like and as long as the traffic to those sites is not dependent on your being there, then your websites will carry on nicely churning away making you money.

Sound good?

This is the dream that most people have when they first start trying to make money online, and believe me it is possible, most never reach that stage as they don't put the effort in, but having websites that make you money and bring in traffic without you needing to constantly monitor them is relatively easy with a bit of hard work up front.

Now I know some people will be screaming at you saying that the big money is in being an infoproduct owner and having affiliates promote it for you. Sure if you have a product and you have 20 good affiliates making sales for you all day long then that is good and can probably make you a lot of money.

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