

6 Traffic Techniques to Take Your Traffic to the Next Level

Traffic to your website or blog is essential. In addition, you want that traffic to be relevant to what you have to offer. If you want to take your website or blog traffic to the next level, perhaps even viral, you'll want to implement these 6 traffic techniques that have been proven to work.

1. Give away something free – people love freebies. Of course, whatever you decide to give away should have value. In other words, don't give away some useless or trashy item because that's going to turn people off.
2. Ensure quality – you need to make sure that you are offering quality content, products, and services. This will ensure you build a healthy reputation as a website people want to visit. If people are happy with what you offer, they will tell their friends and family, and it will spread from there.
3. Write an e-book or report – offer free an e-book or report that can be downloaded free. Your e-book or report should provide the reader with relevant information and offer value, while at the same time you should invite them to offer your free gift on their website. People will be happy to promote it, if there is value there.
4. Create a video – one of the quickest ways to go viral is with a good video. Create your video and then post it up on YouTube. Make sure that it's fresh and will catch the attention of those using YouTube. Don't repeat what another person's done already. Get creative. Think about the videos that have previously gone viral and work from there. Be prepared to see a lot of traffic coming to your website.
5. Social Bookmarking – There are tons of great social bookmarking sites like Del.icio.us, Digg, or Stumble Upon. If you get a post of yours onto these sites, people vote and rate it. Something good and your ranking will go up and that will generate more traffic to your site.
6. Run a Contest – People love contests, especially if the prize is good. The prize should be relevant to your business and it should also be something good. This is a great way to get tons of exposure and see your message reach far. Enjoy the tons of traffic that are generated.

These 6 traffic techniques will take your traffic to the next level. So get busy and start implementing them.

8 Top Techniques for Building Traffic to Your Blog

Building traffic to your website is very important. There are all kinds of way to build that traffic but let's look at 8 of the top techniques for doing so.

1. Avoid the Use of Black Hat SEO Techniques

Black hat SEO techniques are methods that mislead and degrade search engine results relevance. They include the use of things like link farms, keyword stuffing, text hiding, article spinning, and spamming. These techniques will very quickly get your blog banned by Google and the other search engines, which translate to no traffic to your blog.

2. Choose a Domain Name with Relevant Keyword

If at all possible, try to choose a domain name that has at least one keyword in it. Try to keep it short and easy for visitors to remember, but if you can easily include two keywords then do so. If you sell iPads and your domain name contains the word iPad you are going to get an incredible amount of traffic sent your way.

3. Submit Your Blog to Directories

There are tons of great directories out there where you can submit your blog. This can be a highly effective way to increase your site's trust level and send targeted traffic to your blog. There are blog directories like Yahoo Directory or DMOZ.

4. Write Fresh Product Reviews

Make sure that you write timely product reviews. These can send you tons of traffic to your blog, who are looking for product information prior to buying a specific product. If you are able to interest the product manufacturers or wholesalers, they will share the reviews you have written and that will generate more traffic to your site.

5. Make use of Good SEO Techniques

Take the time to learn and understand all about SEO and how it can benefit your blog traffic and rankings. Learn how to make use of alt tags on images, heading tags, keyword density, and internal link building to name just a few SEO tools that can really increase your traffic.

6. Fresh Original Content

Create fresh original content regularly. This brings people back to your blog because they enjoy reading what you have written. It also gets Google's attention and that translates to more targeted traffic being driven your way.

7. Use Social Bookmarking

Social bookmarking sites are indexed often and so creating links in these sites will get your exposure quicker and get you higher in the search engine results.

8. Use Press Releases

Spread your news by taking advantage of press releases. There are both paid and unpaid services available. Remember if it's not newsworthy you won't get it published. However, a good news story can go viral very quickly so think about how you can make use of this valuable tool to drive traffic to your site.

Discover the Best Blog Traffic Technique

There's a great deal of discussion around how to bring qualified and targeted traffic to your website. In fact, so much that after a while one's eyes tend to glaze over and you wonder what you 'should or should not' do. So we thought we'd try to simplify it for you by offering you the best traffic technique for your website. We'll take the guesswork out of it all so you can get down to business.

You probably already know that word of mouth can be a very powerful tool in business. This applies online as well. The most successful sites have been able to bring millions of targeted visitors to their website, because they had excellent word of mouth offline.