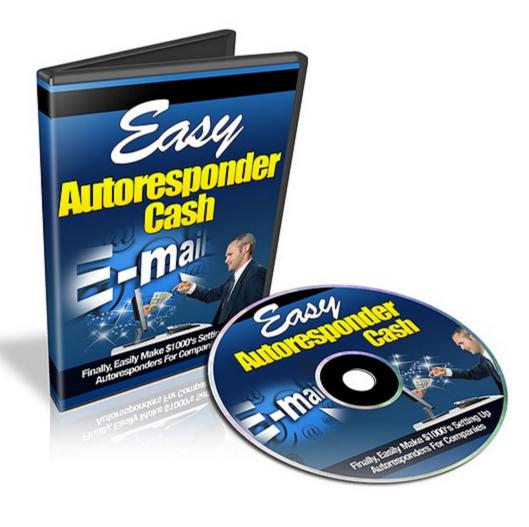
7 Part Video Course



up a system, that will allow you to approach these companies, and set up an autoresponder system for them, that will take you less than a couple days to set up.

Here's a list of this 7 part video series in more detail

This step by step, 7 part video series, takes you by the hand and shows you how to set

In this video, you will be given an overview of this 7 part video series, so you know what to expect. We'll also tell you what tools you will need and what you

need to understand (concept wise), and how it all works.

Video#1: Introduction to Easy Autoresponder Cash



I'm a big believer in doing this first, so you know what to expect and how all the pieces of the system fit together. One requirement that WILL cost you money, is that you need an autoresponder system. In this case we will use Aweber. However, you can apply this system to any other autoresponder email service.

Video #2: Approaching Offline Companies Before we dive into setting up the system, it's important for you to learn about

them? After you approach them, what do you ask them?

All of this will be answered in this video. It really isn't hard, but I will tell you this...It does require you to call them up and meet them in person. If you want

your customer base. Who should you approach and how do you approach



to make the big bucks, you have to do this. You can't just sit behind a computer and assume you will make the big bucks. However, if you're willing to learn, you can succeed with this.

Ok, after you have closed the deal with an offline company, then what? You need to know what their follow up sequence and emails are going to look like. of course in video 2, you would have learned what questions to ask the company,

Video #3: Creating Their Followup Series

to find this out. I mean it's ok, if you have them create some of the emails first off, but to get them better results, you'll want to spice them up a bit. Creating a followup series is simple, but does require you to understand some of the basics, so that the company you're helping actually gets good results.

Remember, you're in this business because you want to make money, but to do

that, you need to help the offline company get what they want too.

Presentation, Presentation, Presentation! People do judge a book by it's cover, and offline companies will want you to help them with their presentation. Email

Video #4: Email HTML Templates

HTML based templates make an ugly text email look real nice, and will also help you increase the value of your services. This is like the icing on the cake. In this video, you will learn how to customize an HTML template. If you don't have those technical skills, I will show you how to hire a designer to do the job for you. Don't worry too much about this

Video #5: Setting Up The Emails (Welcome, Follow ups, etc)



follow up series. In this video you will learn how to setup the welcome emails and follow up emails, in a specific sequence, so that everything is automated. You'll also learn how to setup a basic squeeze page and add a signup form to it, so that the offline company can begin to take in leads

By now, it's time to start putting everything together. In this case, that's the

Video #6: Easy Shopping Cart Integration Some companies use this, some do not. But this can be added as an additional

though, because it's really not not that hard.



service to increase your sales. Some companies are using shopping cart systems and want to build their list of paying customers. As you know, sending offers to your list of paying customers, in itself is a gold mine. It's more icing on the cake if your offline customer is using a shopping cart

Video #7: Testing and Statistics

that's compatible with the Aweber system. More on that in this video

Congratulations...by this video you should have learned how the system works, and how to set it all up. Now, after you set things up, you will want to test it, to make sure everything works as it should. How do you test it? How do you make



sure your clients are happy? How do your clients access the stats reports, that bring a smile on their faces? More on that in this video.

Iindustry. Add this product to your cart now for only...

So...with that said, grab this video series now and learn how to start making even MORE money in this lucrative 'Offline'



[Your Name]

Regards,

P.S. This is one of the most risk-free ways to get started in your own business...the investment

required is virtually next to nothing! P.P.S. This 7 part video series isn't just another one of those videos that are made from theory.

Finally, Easily Make \$1000's Setting Up Autoresponders For Companies

You get to watch over the shoulder from someone who has actually done this. So grab your copy of "Easy Autoresponder Cash" Video Series today!

