



You can search and join several groups with your niche keyword or other popular keyword. Also search google for biggest and most active facebook groups, usually current trends are good to like Elections Donald Trump, Pokemon, etc. Don't join more than 25 groups in one day or it will block feature, try 15 a day. Once you are in these groups you can post your message with a live link on the group to show on other members newsfeed.

Also you can search popular pages and see their recent posts and add friend to people who shared the post for chances of them sharing your status updates and add friend to people who liked the post to show people who are active and online who can see your profile, ads and status updates.

Also if you add comment to a post with your message and link it will alert all other people who commented previously that you commented on the post they commented on, now days on their iphones. Experiment with posting on different pages and different page posts that are very popular ie. celebrities, actors, or that are very targeted and related to your product and see what works the best.

Also look around games methods there are lots of games with lots of users on them. Also you can create groups and pages, invite all friends to groups and pages, post status updates w your ad for them to see in newsfeed. Also you can post and or share your groups and pages and group posts and page posts on other related, relevant or really popular groups that you're in. See if you can make something go viral. Check most viewed or viral videos on youtube for this.

You can also make fake profile of a hot girl and post in groups "hey guys, just got on facebook and wanted to meet other cool like minded people, please add me if you want, thanks :)" This can get you 50-100 new friend adds a day and then you can market to them via newsfeed posts.

Also you can create an event on facebook with your message and links and photos and invite all your friends to the event all at once with a javascript you can find by googling, "invite all friends to event script".

Facebook will show this event on their home page and they will click to see it, see your message and click on your link. Remember you can do this with multiple accts with multiple sets of friends. Do it yourself or hire someone on freelance or upwork to do it for you by sending them instructions on txt file over skype, etc.

When you do have funds to invest in facebook ads, and want to run affiliate campaigns, which is ideal because it can be automated into a passive income stream.