

## Table of Contents

<b>CONTENTS</b>	
Introduction.....	4
The Key Concepts For Success In Internet Marketing .....	5
Work Part-Time With A Full-Time Mentality.....	5
Build Your Assets Online .....	5
Outsource To Build More Assets.....	7
Create A Plan.....	8
Increase Your Credibility And Learn From Criticism.....	8
Chapter 2: Monetizing Your Skills And Assets .....	10
Writing.....	10
Graphics Design .....	10
Statistics .....	11
Programming .....	11
Networking.....	12
Chapter 3: Choosing The Right Revenue Model For Your Business.....	13
Blogging.....	13
Affiliate Marketing .....	14
Niche Marketing .....	15
Freelance Services .....	16
Internet Marketing.....	16
Chapter 4: Invest Your Time And Retire Early .....	18
Think Long-Term.....	18
<hr/>	
Create Your Business Based On Your Interests .....	19
Invest In Your Business .....	20
Be Your Own Person And Follow The Path You Want.....	21
Conclusion.....	22

## Introduction

So many people want their own business. And what's not to want when having your own business means having control over your schedule and having the freedom to work whenever and wherever you want?

If you are reading this book, then it is highly likely that you are looking into working and earning online. Fortunately, the Internet is full of opportunities, but just like any kind of job you need to be dedicated and committed if you are serious about earning a living from it.

## Conclusion

In the world of Internet marketing, to become your own boss you need to build a business that will provide you with consistent income on a regular basis. Once

22

---

you are able to build a solid business and achieve income consistently, then you can easily walk away from your 9 to 5 job without any regrets or reservations.

Internet marketing has a very wide reach. A logical and effective strategy has the potential to reach thousands or even millions of people not only nationally, but internationally as well. A business can be set up in a relatively short amount of time, but the best part about it is, if you play your cards right and market your skills well, it will stand the test of time.

Not having a boss and having the freedom to control your time are very tempting reasons to quit your job, but be sure that you are mentally and financially prepared before you do so. Being your own boss is great but it does not mean that you can just relax and take it easy.

The online industry or specifically, the Internet marketing industry presents significant advantages over other industries. Earning money online may give you full control over your schedule and the freedom to choose which jobs to take and when to do them, but just like any business in any industry, you still have to work extremely hard at achieving your goals to become successful.