



Article Cannon



How to Fire Hordes of
Free Traffic at Your Site!

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Introduction

Welcome to this guide on how to get massive traffic from articles!

So first off - why articles?

Well I love articles, they are easy to write, easy to submit, they give you links to your site which help with SEO, and they drive targeted, free traffic to your site as well! Information makes the internet work, everyone is searching for information online, and articles are one way to convey that information. Combine that with the power of the article directories to rank well in the search engines and you have yourself a winner!

Oh sure videos are taking off, and a lot of what we are going to discuss can be translated directly into video marketing as well, but people still like to see text, if I am looking up something quickly then I don't want to see a 5 minute video where people waffle on about stuff, I want to find a page with text on, then scan it till I find my answer.

You don't need to be a rocket scientist to make it work either, unlike something like PPC, and unless you are spending money outsourcing the articles then if you write one and it doesn't work out like you planned... the only thing you lost was a bit of time.

So in this guide we are going to discuss how to write about things you know nothing about, how to write articles super fast so they are no longer a chore, the best places to submit your articles to depending on what you want to use them for and the two different types of articles you can write which will get traffic in different ways.

Then we'll get into how to get your articles ranked in the search engines so you can get long term traffic for your efforts, then how to get people to click through at the end of your article (so many people neglect this and it is the most important part!). Then I'll wrap up with whether spinning articles is good or bad, and how to do it properly. Then how to outsource everything when you are making money, and how to add web 2.0 properties into the mix.

After all that you should be ready to get some serious traffic with articles!

Let's get started.

What Can I Promote With Articles?

Articles are versatile, you can use them to promote so many different things, but really they are only an avenue to get traffic to one of your own website pages. Most article directories will not let you use straight affiliate links in the resource box on your article so you have to build your own site (or you could use a squidoo lens etc) and then have links on there to funnel people through to an affiliate offer.

This might sound like more work, but it is actually better for you. If you had affiliate links in your articles and the affiliate link structure changed, or a program closed down etc, then all your links would be useless! If you have your own site then you can just replace the offers you have on there with new ones and the traffic will still be happily coming in from your articles.

Of course if you really want to get the most benefit from the traffic your articles send you then you can build an email list, this means you can profit from the traffic for years to come hopefully. The person who read your article before coming to your site has already read something of yours, so if your article was high quality then hopefully they will come to your site already warmed up to you as an expert on the subject they are searching about and will be more likely to buy from your site or your emails.

Now what you promote on your site... that is up to you, there are so many different ways of promoting things and different offers you can find, try things out, find something that works and then milk that as much as you can while you move into new niches and build up your existing sites.

Now let's find out where you'll be submitting your articles to.

This is the end of the
preview – head back
to the main site to
grab the full version
and continue reading!