2 PLR Short Course's That You Can Put Your Name On..

Simple Business

Don't Get Stuck Hunting Content To Share With Your Subscribers!

"Discover How To Get Instant Access To 2 High Quality Products That You Can Brand As Your Own & Use To Generate More Leads & Profits For Your Business Right Away!"

Especially for you, from:
Add your name here

Dear Professional Marketer,

How would you like to have your own set of ready to go, lead generating info products just like other top Internet marketing do? You see, it's no secret that almost all of the top marketers have one thing in common: **They have their own lead generating products!**

Having your own lead generating products is a very important part of achieving massive success, for some very obvious reasons:

- ✓ For one, you can **start branding yourself as an expert** which is something that you cannot achieve as a mere affiliate or reseller!
- ✓ You can **exercise full flexibility and control over your product** content, format and delivery, plus every product that you sell will have your name on it!
- ✓ **You pocket 100% of the profits instantly** every time you make a sale! As an affiliate you have to wait 14 - 30 days before getting your commissions.

As you can see, having your own products to sell **has many advantages** that being an affiliate for someone else's product just doesn't have!

"Private Label Products Save You From Months

of Grueling Product Creation!"

If you've ever promoted products online I don't have to convince you how challenging it is to create your own content and generate new leads for your business can be. To begin with, it can take days, weeks or even months (depending on your skills) before you finally complete enough content and get it ready to use so that you can effectively bring in more prospects.

And if you don't have the skills or time to learn them, **it just might take longer**.
Let me ask you this question:

How Big Is Budget For Freelancers?

Yes, you can always hire ghostwriters, graphic designers, and professional web designers to do the dirty work for you, **but do you have a big enough budget?**

- What about product and marketing research?
- Writing and formatting the content for delivery?
- Creating your product covers and website graphics?
- Building the webpages to collect leads and sell the product?

The simple fact is..... that unless you have a big wad of cash to invest or the skills and time needed to create your own products that you are never going to make the BIG money online!

"That is what makes products with private label rights such a big asset to your business!"

And a wise investment for you. They allow you to enjoy all of the benefits of having your own hot products to use as lead generators and sell without spending hours of your valuable time researching, designing and building, so you can be free to spend your time on more important things like building your business, product promotion and making sales!

The Private Label Rights to this unique package consists of 2 Ready To Go Short Course's that:

✓ **You can put your name on as the author**

✓ Edit and brand with your own business information & marketing message

✓ **Sell as many copies as you want and keep all of the profits!**

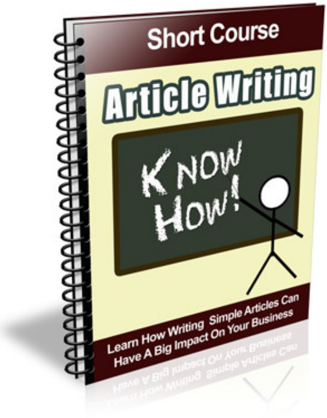
"Instantly become a hero in the eyes of your subscribers and customers!"

These products have been thoroughly researched, created and **designed to make you look like**

an expert on two distinct marketing methods and put you in the esteemed position of being a person that teaches and shares helpful knowledge with others. Thiswill turn you into a hero in the eyes of your subscribers and customers. If you have been around for a while you know there is no better position to be in!

"Introducing 2 Complete Private Label Course's That You Can Call Your Own..."

PLR Short Course # 1


Short Course
Article Writing
Know How!
Learn How Writing Simple Articles Can Have A Big Impact On Your Business

Article Writing Know How

"Learn the Basics of Using Simple Articles To Promote Your Business"

Non-Transferable Private Label Rights: You'll Get The Course's In Text and MS Word Format - Ready To Go Webpages + A Complete Graphics Package with PSD Source Files!

TXT DOC JPG PSD

Description: The Article Writing Know How Short Course will provide you with a basic overview of how writing simple articles can help your customers promote and build their business. You will provide them with four straight forward lessons that will teach teach exactly how writing articles can impact their business, how they can get started writing immediately even, if they have never written an article in their life.

You'll also teach them how they can use articles to bring in more prospects and make their business even more profitable than they ever thought possible, all by strategically using simple articles. Each lesson is packed full of helpful information that they can really use and you can set it up and digitally deliver it right to their email inbox for their learning convenience.

Lesson Overview

You will teach them:	
Lesson # 1	How writing simple articles can benefit their website and have a big impact on their business. Plus some quick tips that will allow they to achieve the best possible results from their article writing efforts.
Lesson # 2	How creating a simple outline can have a big impact on every article that they write and make the entire process easier than they ever thought possible.
Lesson # 3	Easy to employ ideas and strategies that they can use to make all of the articles they write much more effective when it comes to promoting building their business.
Lesson # 4	Some simple, yet extremely effective ways that they can quickly and dramatically improve their writing skills, so that they can increase their chances of success.

And that is just the beginning! Once you customers and subscribers finish all of the lessons in this short course they will not only understand how writing simple articles can have a big impact on their business, they will have the basic knowledge they need to get started writing their own business building, profit pulling articles right away!

PLR Short Course # 2

Short Course
Networking
KNOW HOW!

Learn How Networking Can
Have A Big Impact On Your Business

Networking Know How

"Learn the Basics of Using Networking to Promote Your Business & Increase Your Profits"

Non-Transferable Private Label Rights: You'll Get The Course's In Text and MS Word Format - Ready To Go Webpages + A Complete Graphics Package with PSD Source Files!

TXT DOC JPG PSD

Description: The Networking Know How Short Course will provide you with a basic overview of how networking with like minded people can help your customers promote and build their own business. You will provide them with four straight forward lessons that will teach them exactly how networking can impact their business, how they can get started building their own network of contacts immediately, even if they have never attended a networking function in their life.

You'll also teach them how they can use networking to bring in more prospects and make their business even more profitable than they ever thought possible, all by strategically building their own network of contacts. Each lesson is packed full of helpful information that they can really use and you can set it up and digitally deliver it right to their email inbox for their learning convenience.

Lesson Overview

You will learn:	
Lesson # 1	The ins and outs of networking, so that they can effectively use it to make more contacts, build their business and make more money.
Lesson # 2	How to find the right business groups to join for the purpose of networking and why choosing the right one is important to their overall success.
Lesson # 3	How to make a good impression at every event they attend and why following the proper rules of engagement at networking events is vital to their success.
Lesson # 4	Some simple, yet extremely effective tips that will help them to maximize their results, make more productive contacts and become a networking super star.

And that is just the beginning! Once they finish all of the lessons in this short course they will not only understand how networking can have a big impact on their business, they will have the basic knowledge they need to get started building their own network of contacts that they can use to build their business, and make more profits right away!

Here Is Exactly What You Will Receive With This Package

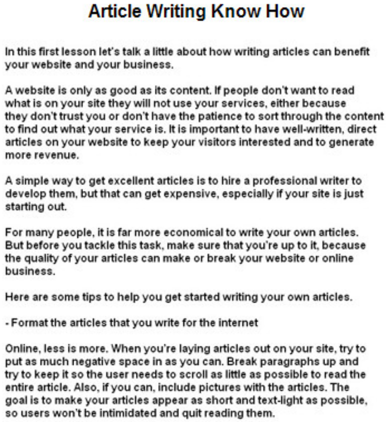
✓ **Two Short Courses In Text And Word Format** - You get all of the lessons in both of the short course's in this package in Text and Word format (source code that you can edit) to create your own unique version of this product.

✓ **Custom Designed Cover Graphics** - the cover graphics come in several different sizes. You also get the Photoshop (PSD) source files, so that you can quickly edit the covers and add your name to them!

✓ **The Private Label Rights License** - this gives you the right to edit the lessons, the webpages, the graphics, then brand them as your own and **sell them as your very own info product!**

Again, I want to point out that **this product package is brand new and comes with private label rights.** It come complete with everything you need to start using it and selling it right away, which gives you a huge and distinct advantage... **because you will be able to start profiting from it right away!**

Lesson Samples



Article Writing Know How

In this first lesson let's talk a little about how writing articles can benefit your website and your business.

A website is only as good as its content. If people don't want to read what is on your site they will not use your services, either because they don't trust you or don't have the patience to sort through the content to find out what your service is. It is important to have well-written, direct articles on your website to keep your visitors interested and to generate more revenue.

A simple way to get excellent articles is to hire a professional writer to develop them, but that can get expensive, especially if your site is just starting out.

For many people, it is far more economical to write your own articles. But before you tackle this task, make sure that you're up to it, because the quality of your articles can make or break your website or online business.

Here are some tips to help you get started writing your own articles.

- Format the articles that you write for the internet

Online, less is more. When you're laying articles out on your site, try to put as much negative space in as you can. Break paragraphs up and try to keep it so the user needs to scroll as little as possible to read the entire article. Also, if you can, include pictures with the articles. The goal is to make your articles appear as short and text-light as possible, so users won't be intimidated and quit reading them.

Now you can begin to add the "meat" of the article. You will need to connect all of your paragraphs and sub topics to form the body of the article. While you will have an introduction that will guide into the ideas of your paragraph, you will also need a conclusion to conclude your points and to drive in the purpose of the article.

As we discussed in the first lesson it is important to write a draft of your articles and revise it several times before publishing. The same holds true when it comes to writing and effective outline to follow.

Keep in mind that the draft is meant for your eyes only so it is Ok to experiment with the paragraphs and sentences, so that the article reads smoothly. As you revise your drafts you will be able to clearly see how the article will progress.

Taking the time to construct a good outline will be a big help when you begin composing your article because whenever you get stuck for the next sentence or paragraph you can refer back to your outline and get back on track.

For some, writing articles is an unappealing thought, but it is an important task to undertake, especially if you do any type of business online.

Again, I appreciate your joining me for this short course. If you have any questions or need any assistance please feel free to contact me at anytime. I will be glad to help. Be sure to look for another lesson soon!

"add your name here"

"your email address"

"your URL here"

---

subject line: Fourth Lesson - Article Writing Know How

Hi again "autoresponder code here",

Well, we have come to the final lesson in the Article Writing Know How short course. I sure hope you have enjoyed your lessons and that you have learned a lot about how writing articles can benefit your business.

Today we are going to go over some great ways that you can dramatically improve your writing skills, give all of your articles more impact and achieve better results from all of your efforts.

When it comes to writing articles that will attract prospects, increase sales and move your audience to take action it is important that you always have one main goal in mind with every one you write.

One thing that all great writers have in common is that they strive to help people see through different eyes, act differently and change the way that their readers interact.

The simple fact is that all of us have the ability to join words together and make complete sentences, but if you really want your writing to have a big impact, you must learn to write for transformation.

It's the difference between your articles merely being informative and them being compelling and persuasive. When it comes to transformational writing there are three basic rules that you should follow:

1 - Write for a specific audience
2 - Choose the right venue

Networking Know How Lessons

Welcome to the first lesson in the Networking Know How short course.

Over the next few days you will receive lessons that will help you learn the ins and outs of networking, so that you can effectively use it to make more contacts, build your business and make more money.

In this first lesson let's talk a little about how you can effectively start networking for your business.

First let's talk a little bit about what networking can do for your business When used wisely and appropriately, networking is one of the most cost-effective business building tools that you will ever use.

However it is important that you don't approach it simply as a method to sell more. Networking is the process of creating relationships where you can help others achieve their goals, and they can help you achieve yours.

When it comes to networking know how is very important for your business success. There is a notion in business that I believe most of us subscribe to that says "all things being equal, people will do business with and refer business to those they know, like and trust." And the key to this is obviously being able to develop relationships.

To maximize exposure for your business within these group meeting there are some basic rules you should follow, including;

Don't simply join a business group and remain a passive bystander. To get the most out of your business group experience you need to get involved. Here are some tips:

When you join a business groups immediately make yourself known to the Executive Director, the office staff and the officers, as well as the people on the board.

Volunteer for a committee. This is an excellent way to meet and really get to know some of the local small business owners.

Speak at the meetings and events.

Exhibit and take out a little table at the next expo or event held by the business group. These are usually inexpensive and are a low risk proposition.

Send an introduction letter to the business group members on the master list briefly describing your company and your services to them. Offer them special privileges or discounts.

As we have been discussing in the last few lessons, effective business networking is all about meeting and building beneficial relationships with like minded people. It is about building trust, and seeing how your relationship can genuinely help others, so that you can reap the rewards of a owning a successful and profitable business.

Today we are going to quickly go over a few tips that will help you to maximize your results, make more productive contacts and become a networking super star.

- Always figure out before you even walk into a room, what your specific goals are in attending each networking meeting. This helps you to pick groups or associations that will help you get what you are looking for.

- Ask open-ended questions during your networking conversations, questions that ask who, what, where, when, and how. Try to avoid questions that require a simple yes or no response. By using this line of questioning you can open us the discussion and show listeners that you are interested.

- Become a walking resource center. When you become known as a strong resource, others remember to turn to you for suggestions,

With The Private Label Rights To These 2 Info Products, You Can:

- **Put your name or pen name as the author**

- Edit the contents and put in your website URLs and affiliate links
- **Re-title the products and change the cover graphics**
- Mix and merge the contents with other Private Label content and convert them into bigger packages
- Sell the entire package as is or spit it up and sell each of the products at any price you want and keep all of the sales profits!
- Add them as content into your paid membership site
- **Use the products as a bonus to another product you are selling**
- Use them as 'lead collectors' - offer an incentive for people to join your mailing list
- **Use for personal use only even if you have no plans on selling them**

✓ **And so much more - with the private to these products it's completely up to you how you want to profit from them!**

Now you can finally... stop beating your head against a brick wall trying to decide how to attract more leads, hunting down content, or giving up your free time to create products when you should be doing more important things like marketing, networking or spending all of your new found profits!

As extraordinary as this package is already, I'm going to make it even better and more profitable for you with a Special Bonus that will let you to profit from it, even as early as today...

Special Money Making Bonus #1

A Copy Of This Sales Letter + Thank You Page!

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Simple Business

Know How!

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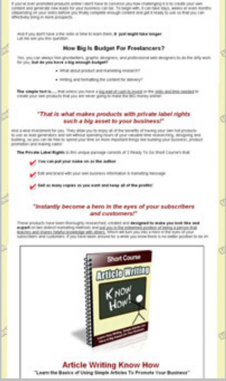

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Article Writing Know How

"Learn the Basics of Using Simple Articles To Promote Your Business"

Click here to see a full sized sample
of the download page
(edit this link)

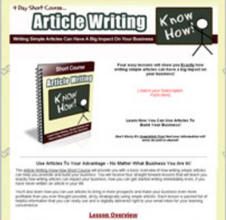
This will make it even easier for you to profit from this package fast!

All you have to do is put your name on the sales letter, insert your order link, upload to your server and you're already in business with these products. Remember that you keep 100% of the profits!

But Wait I'm Not Done Yet!

Special Money Making Bonus #2

I am also going to throw in two ready to go squeeze pages & conformation pages, so that you can start using these course's to bring in leads and build your list!



4 Day Short Course...

Article Writing

Know How!

Writing Simple Articles Can Have A Big Impact On Your Business

Four easy lessons will show you Exactly how writing simple articles can have a big impact on your business!

[Add in your Subscription Form Here]

Learn How You Can Use Articles To Build Your Business!

Use Articles To Your Advantage - No Matter What Business You Are In!

The Article Writing Know How Short Course will provide you with a basic overview of how writing simple articles can help you promote and build your business. You will receive four straight forward lessons that will teach you exactly how writing articles can impact your business, how you can get started writing immediately even, if you have never written an article in your life.

You'll also learn how you can use articles to bring in more prospects and make your business even more profitable than you ever thought possible, all by strategically using simple articles. Each lesson is packed full of helpful information that you can really use and is digitally delivered right to your email inbox for your learning convenience.

Lesson Overview

Don't Wait Another Minute!

Know How
Join Now!

Satisfaction Guaranteed!

4 Day Short Course...
Article Writing
Know How!
Writing Simple Articles Can Have A Big Impact On Your Business

Click here to see a full sized sample
(edit this link)

4 Day Short Course...
Networking
Know How!
Networking Can Have A Big Impact On Your Business!

Use Networking To Your Advantage - No Matter What Business You Are In!

Lesson Overview

You will learn:	
Lesson # 1	[illegible]
Lesson # 2	[illegible]
Lesson # 3	[illegible]
Lesson # 4	[illegible]

Don't Wait Another Minute!

Know How
Join Now!

Satisfaction Guaranteed!

4 Day Short Course...
Networking
Know How!
Networking Can Have A Big Impact On Your Business!

Click here to see a full sized sample
(edit this link)

All you have to do is plug in your subscription form and start building your list of happy subscribers right away!

Special Money Making Bonus #3

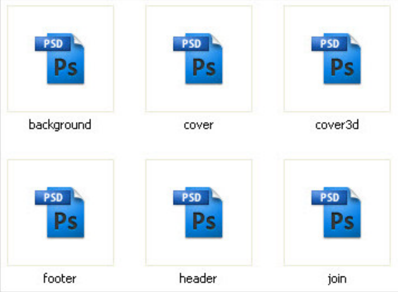
A Complete Ready To Go Graphics Package

background
cover-150
cover-250
background
cover-150
cover-250
cover-300
cover-350
cover-400
cover-300
cover-350
cover-400

footer
header
join
footer
header
join
art1
art2
art3
articlecover-400
articleimages
articlepsd
article-screen
background
check30
footer
group400
header
icons
net1
net2
net3
networkcover-400
networkimages
network-screen
order
sales-screen

Including PSD Source Files - You'll get the professionally designed header, footer, course cover and background PSD files, so that you can customize the graphics with your own titles name and information.

You'll receive the PSD files for each course!



If you hire a professional graphic designer to design the graphics for you could expected to pay between $97 - $200 just for one product. You are getting two complete packages.

I've Provided You With Everything You Need!

So, as you can see I have done my absolute best to give you everything you need to take full advantage of everything that this incredible package. You can brand the products with your name, set up the ready to go salespage and start selling it right away; you can also set up the squeeze pages and start using them to building your list with happy subscribers!

How Much is All This Worth To You?

Honestly, when you stop and think about everything you are getting, price shouldn't be an issue because all of the hard work has been done for you.

You're getting a ready-made product including two ready to go short course's, professionally designed graphics, squeeze pages, sales page and download pages along with the ability to become an instant author and product owner all without doing any the hard work yourself.

All of this could easily add up hundreds of dollars and hours of valuable time spent!

- Hiring a writer to create the lessons could cost you way over $100 per course - You get two!

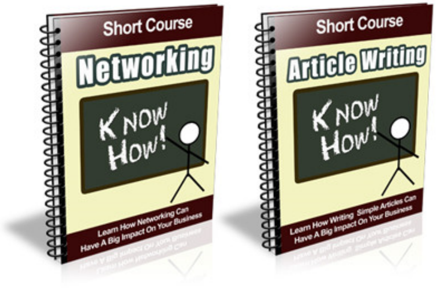
- Professional graphic design would cost you $97-$197 per product - You get three!

- Sales page and squeeze page copy could cost from $200-$700 each page - You get six!

The simple truth is you could easily expect to pay $97 or more for a package like this, but you don't have to because I like to create products that are effective and affordable for everyone, so that you can use and profit from them as quickly and easily as possible.

But, for a limited time only you can own the private label rights to this entire package for a low, one time investment that is far, far below the actual value of the content included in this product!

Here's Exactly How To Secure The Private Label Rights To This Entire Package!


Short Course
Networking
Know How!
Learn How Networking Can Have A Big Impact On Your Business
Short Course
Article Writing
Know How!
Learn How Writing Simple Articles Can Have A Big Impact On Your Business

☑ **YES, your name here** I want to grab your newest product package with Private Label Rights! I want access to your high quality info products so I can brand as my own and sell them!

With all the work done for me - research, product creation, sales copy, and graphic design - I don't have to spend hours creating my own product from scratch!

I understand that I will get instant access to the product after I make my purchase through your online secure server.

Please read and agree to these important license terms

Get The Whole Package, Your Reseller Site And Your Two Ready To Go Squeeze Pages For Only $27.00

Don't Wait Another Minute!

Know How

Order Now!

Satisfaction Guaranteed!

EARNINGS DISCLAIMER

Warm Regards,
Insert Your Name Here

P.S. Finally this is the breakthrough you've been waiting for. You can own you own set of high quality short course's with private label rights, that are 100% ready to go, so you can skip the hours of grueling hours of product creation!

"Grab Your Copy Of This Package Now While It's Still Available!"

Disclaimer: If you request and receive a refund or chargeback from the product being promoted on this page all rights will be nullified and void. You agree to discontinue use and remove all files downloaded from this offer. We will monitor the usage of our products. If you continue to use of any part of the product you will be breaking copyright law and we will take legal action!

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