

## **Tutorial 01**

## The most important knowledge

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## **Foreword**

Have you ever wondered why many of your selfies or those of other people awaken no special emotions in you, but then again there occasionally are photos you keep looking at feeling there is something in these?

It's probably hard to put your finger on what it is that makes some selfies better than others, but there is definitely something that attracts your attention, something that is deeper.

You probably think that shooting a superb selfie is just about luck. However, this is not the case.

Forget about those ordinary, meaningless pictures that you might have shot in the past; instead, from now on you can take interesting, powerful and awesome selfies. Let me say this again – anyone can do this!

The only thing that you have to do is learn what's behind a superb photo.

While a smartphone is not a professional photo equipment and doesn't have all the same features, don't worry! Equipment is only one of the things that influence the overall quality of a photo. Very good cameras can take very bad photos, and vice versa. That's right! You can take meaningfully rich and superb photos using an ordinary smartphone.

Of course, in terms of pure technological quality (megapixels, overall image sharpness, focus, exposure etc.) these photos won't be able to compete with photos made by using expensive pro equipment. Yet, in all other aspects beyond technology, you can be as good as professional photographers. You can take advantage of non-technological and artistic knowledge to make your selfies look much better and more interesting – it doesn't matter whether you use a camera or a smartphone.

There is no point in learning new stuff, if you don't apply it in practice. I hope the advice and recommendations published below will be an

inspiration to you and will open the door to a new world of unlimited opportunities which you have probably never imagined.

Let me be your guide...

And let's start!